



Child & Family Resources, Inc.

Ontario, Seneca and Yates Counties

2018-2019 YEAR END REPORT



MISSION

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

Board Members For Fiscal Year 2018-2019

Diana Cecce

Kristen Donnelly

Renee Grant

Kristin Grillone

Renee Owen

Mike Vorozilchak, D.C.

Bridget Wanner



A Message from the Executive Director



As families and communities faced crisis, trauma, growth and change, Child & Family Resources was determined to support ever-changing and evolving needs of those served while looking to improve our services to those impacted.

This year, parents continued to have difficulty in locating affordable quality child care across our service area as child care programs continue to struggle to keep their doors open and maintain highly qualified staff due to barriers to provide a competitive wage and benefits. Child care costs continue to rise and parents are forced to choose less costly options. The already low paid child care community was impacted by several Federal and State regulatory changes regarding criminal background checks, safety and training this past year yet they are meeting the demand. Families are honing resiliency skills and doing what they can to access the help they need, survive and thrive despite trauma and meet the demands of being self-sufficient.

The CFR team and board worked to assess and address service standards to be better and are focused in on trauma informed practices so that those we serve are better served. Initiatives to support child care and family services included additional resources and staff to support caregivers of infants and toddlers, increased grant funding to start the creation of a drop-in care center for Penn Yan, additional FLIP-IT and Building Your Bounce parenting workshops across all three counties, fingerprinting services to support new child care requirements, grandparents as parents support groups, a new Geneva Baby Café, and therapeutic consulting for families in crisis.

Thank you for helping us help others!

*Julie Champion
Executive Director*



Child & Family
Resources, Inc.

Services to Support Communities and Businesses

Building our presence and community through collaborations and partnerships

Sharing data about Child Care supply and demand

Tailoring services to meet local families needs

Supporting child care businesses

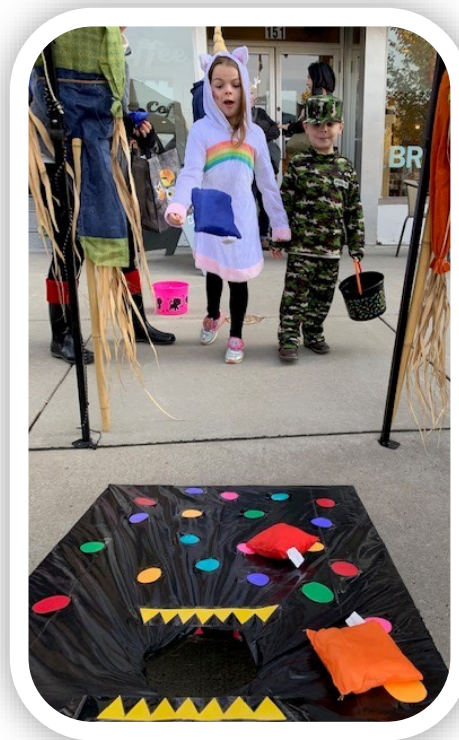


Planting pinwheels at the
Canandaigua "Pinwheel's for Prevention"
Family Connection event

♦ Child and Family Resources is active in the community with outreach activities through committees, community presentations and events. The agency participated in **22** local community events this year sharing information about programs, connecting attendees to services and providing parenting and caregiving resources.

♦ **62,133** website hits on the cfresources.org site were received during the year.

- ♦ **147** Facebook postings provided useful information to parents, caregivers and community members.
- ♦ **27,240** total Facebook users reached with **40,096** impressions
- ♦ **3** Family Connection events with **69** attendees. Events provide opportunities for family fun that is free and child friendly with parent-child activities, games and access to resources.
- ♦ Advocacy and Public Policy information was shared with families, child care programs and community members at events, presentations, website, phone, email, mail, and Facebook page **389** times.



Parent testimonial regarding the Healthy Families Program:

"Our family recently moved into a new home and she helped us locate community resources in the area and where to get items for our home and find a dentist in the area for my children. She also helps keep track of my daughter's development and progress, and is going to help with an early intervention referral for speech."

Parent Services

Promoting positive parenting skills and building confidence

Engaging parents and children in positive interactions

Promoting and supporting safe places, safe habits and safety items

Fostering positive development of child health, growth and learning



- ♦ A total of **505** families were served through CFR's Family Resource Center programs with many accessing more than one service.
- ♦ **59** Individual car seat education/distribution sessions to **59** families by our state certified staff technician.
- ♦ **1,213** Home visits were conducted by our Healthy Families Ontario & Yates programs to **84** families focusing on providing support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- ♦ **607** Home and supervised visits conducted with **136** parents through parent education skills program and supervised visitation services.

- ♦ **17** Pregnant and parenting teens served through **6** Project Promise Group sessions, impacting their **22** children through parenting, discussion, concrete supports (i.e. diapers, safety items, clothes) and referrals.
- ♦ **24** Together Time groups for parents and children to learn, play and network together.
- ♦ **39** Yates and **46** Ontario families attended one of our two Community Baby Shower events held this year. Over **25** Community agencies were available to share their information and resources with parents.



Parent testimonial regarding Healthy Families Support Worker:

"She gave me information when my son had colic, and how to deal with it. She also gave me info on breastfeeding, infant/child development, and housing/community resources."

Parent Services Continued...



Geneva Baby Café Grand Opening

- ♦ **26** parents (includes returning attendees) attended Canandaigua Baby Café. **62** parents (includes returning attendees) attended Yates Baby Café. **4** parents (includes returning attendees) attended Geneva Baby Café.
- ♦ **20** sessions of Families in Transition were offered to **136** parents to support & provide tools for positive co-parenting that strengthens the children involved.

- ♦ **118** Families and **169** children were supported through The Children's Center; a free drop-in child care center for children whose families or caregivers have business in the Yates County Court. **52** Referrals to other services and agencies were given to parents that used The Children's Center.

Supporting working parents by providing child care information, referrals and child care subsidy assistance.

- ♦ **146** Families accessed needed child care referrals.
- ♦ **248** Children were in need of child care.
- ♦ **2,871** Child care program referrals were given to parents
- ♦ **80 (55%)** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program.
- ♦ **6** Low-income families were able to continue working with the support of the Seneca County United Way Child Care Subsidy Assistance Program and **8** children were able to maintain consistent care.



Subsidized child care is critical to ensuring that low-income working families have the chance to avoid hardship from job loss and income instability. Children and families benefit when they have access to stable, continuous child care arrangements.

Child Care Program Services

Expanding and strengthening the Child Care community

Supporting Family Child Care businesses with much needed resources

Promoting Quality Care via technical assistance, training and monitoring programs

- ♦ **3,116** instances of basic technical assistance, health care consultancy and intensive technical assistance visits were provided to registered, licensed and legally exempt child care providers
- ♦ **920** Child Care Providers attended trainings offered by CFR
- ♦ **142** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and teleconferences.
- ♦ **15** Child Care Centers (**307** staff trained) received **23** sessions of onsite in-service training
- ♦ **31** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements.
- ♦ **10** potential providers attended our training to become registered and **6** received grants to start up their family child care businesses.

Why do I love my child care?



Quality care impacts

...children's healthy growth & development

...a child's success in school

...the creation of a future workforce

...the self sufficiency of the next generation

Invest in supports for child care!

Quality child care and early learning programs are linked to enhanced school readiness, improved high school graduation rates, reduced special education costs and reduced juvenile justice services.

Child Care Program Services Continued...



♦ **55** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **195,318 nutritious meals** to children. **50** child care providers are currently enrolled with **518** children being served.

♦ Child and Family Resources is contracted by OCFS and the local Departments of Social Services to provide registration and inspection services to new and existing family child care (FDC) and school age child care programs (SACC). As of August 2019 the number of registered FDC and SACC programs per county are: **Ontario-60, Seneca-16, Yates-12. We still need more care! Parents cant find quality care for infants and toddlers.**

180 visits were conducted by registration staff to ensure program compliance with NYS Child Care Regulations, to investigate complaints regarding programs and to provide monitoring and technical assistance to child care programs.

- ♦ As the Legally Exempt Care Enrollment Agency, we are responsible for reviewing and approving enrollment applications for Legally Exempt providers, as well as visiting a percentage of homes to inspect basic health and safety compliance. Legally Exempt providers are the family members, friends and neighbors of families receiving child care subsidy dollars to assist with child care cost. These are often the only programs offering the hours and days parents need care. As of August 2019, the number of approved legally exempt providers per county are: **Ontario-73, Seneca-24, Yates-11.**

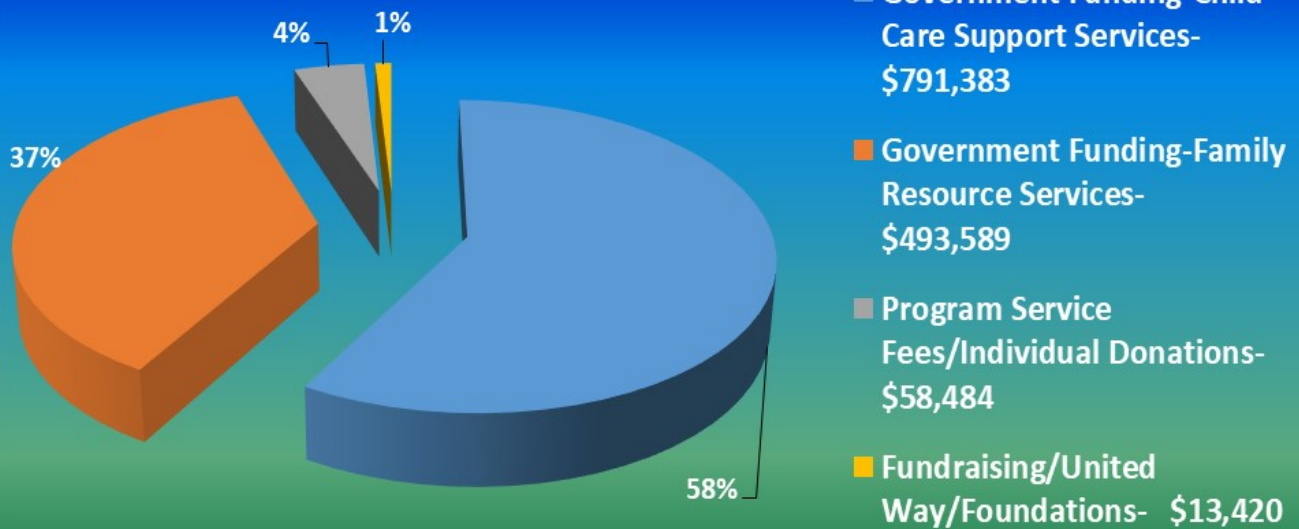
Why do I love my child care?



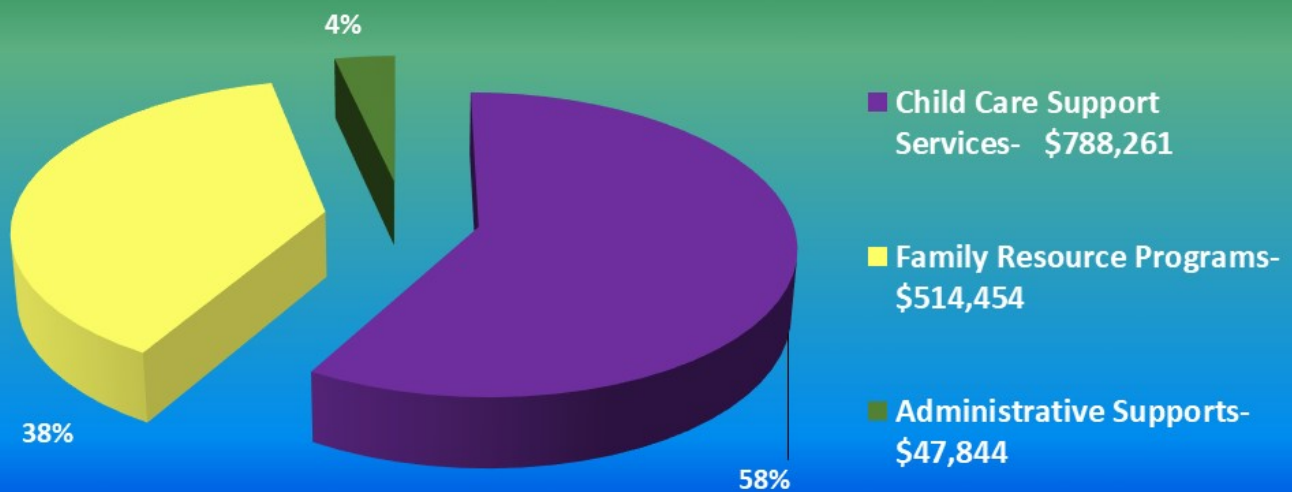
For every \$1 invested in high-quality early care and education, our communities save between \$4 and \$17 in future costs of remedial and special education, the juvenile crime system and welfare support.

2018-2019 Funding

Agency Revenue

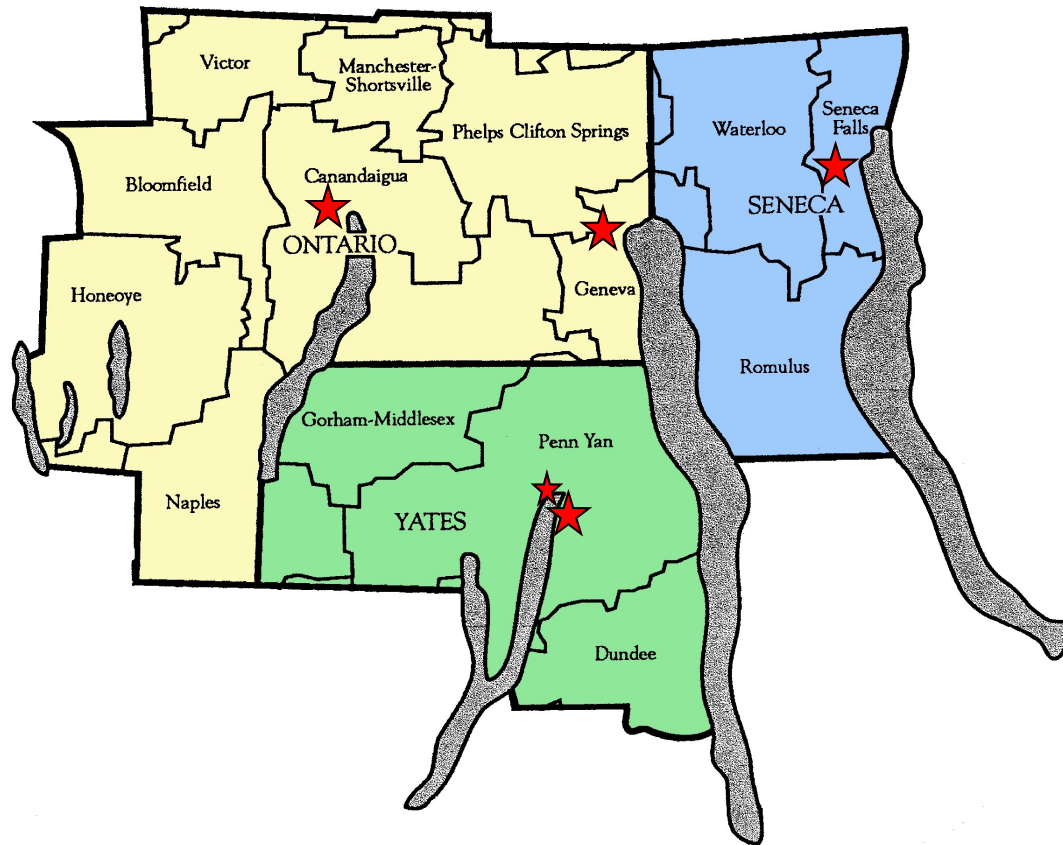


Agency Expenses



Quality early care and learning prepares children for both school and life. With 75% of brain growth and 85% of intellect, personality and social skills developing before age five we can't leave these years to chance.

Our Locations...



Ontario County:

Geneva: 671 S. Exchange Street, 315-781-1491

Canandaigua: 514 S. Main Street, 585-919-2476

Seneca County:

Seneca Falls: 115 Fall Street, 315-568-0945

Yates County:

Penn Yan: 263 Lake Street (Business office), 315-536-1134

Penn Yan: 415 Liberty Street, 315-531-3438

The Children's Center, Yates County Court House

(All sites co-located with Family Counseling Services of the Finger Lakes, except for the Children's Center)

Families need to be supported by policies and services that ensure that children live in nurturing and safe environments free from abuse and neglect, thereby enabling children to reach their full potential.

Key Funders, Donations and Memberships

Thank you for your support!

Key Funders

- ♦ Community Foundations
- ♦ NYS Department of Health
- ♦ NYS Office of Children & Family Services
- ♦ NYS Office of Court Administration
- ♦ Ontario County Department of Social Services
- ♦ ONYA Ontario Yates Fund For Women & Girls
- ♦ Ontario & Yates County Youth Bureaus
- ♦ Seneca County Department of Human Services
- ♦ United Way of Seneca County
- ♦ United Way of Northern Yates County
- ♦ Wyckoff Family Foundation
- ♦ Yates County Department of Social Services

Donations

Thank you to all of our donors!

Donations through board and community engagement have helped to support parent/child programming, provide concrete supports and enabled CFR to hold free family enrichment events in the community. A Special thank you to the community volunteers for supporting our Baby Cafes and WGI NASCAR Race.

- ♦ Lakeshore Family & Cosmetic Dentistry
- ♦ Zion Fellowship Canandaigua
- ♦ Our Lady of Peace Parish Geneva
- ♦ Geneva Reads
- ♦ Keuka College Angel Tree Community Service Advocates
- ♦ Budding Readers
- ♦ United Methodist Church of Geneva
- ♦ Walmart
- ♦ It's A Wonderful Life Run
- ♦ Hwa Rang Kwan New York
- ♦ Watkins Glen International
- ♦ Wegmans
- ♦ Mother's and Others
- ♦ First Congregational Church of Canandaigua

Memberships

Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.

- ♦ NYS Early Care and Learning Council
- ♦ Prevent Child Abuse New York
- ♦ Child Care Aware of America
- ♦ Healthy Families America
- ♦ Winning Beginnings NY
- ♦ National Supervised Visitation Network

Current Staff

Executive Director

Julie Champion

Director of Operations

Heather Fiero

Finance Director

Terry McDonnell

Program Coordination

Andrea Bedette

Mary Jepsen

Terri Knight-Miller

Barb Owens

Sarah Scorsone

Dawn Waite-Dinehart

Teresa Bryan

Teresa Deacon

Heather DeRuyter, RN

Joan Diaz

Heather Elisofon

Tiffany Higgins

Amanda Hines

Alicia Kagel

Eileen Kiesinger

Tina Pierce

Natalie Poore

Colleen Scott

Shaintel Spencer

Abby Townley

Tracy Travis

Child & Family Resources, Inc. has adopted and fully supports the Early Care and Learning Council, Winning Beginning NY and Empire State Campaign for Child Care policy agendas.