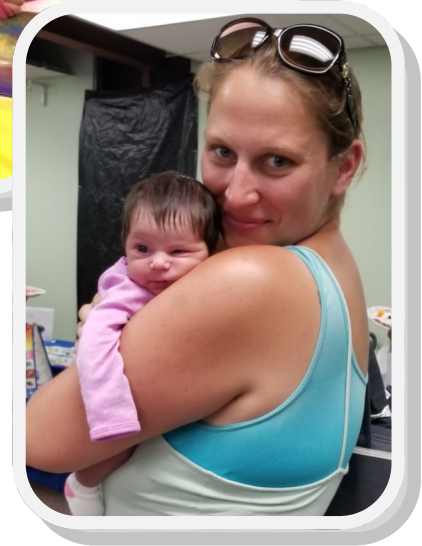




# CHILD & FAMILY RESOURCES, INC.

## 2017-2018 YEAR END REPORT



### MISSION

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

## Board Members

Fiscal Year  
2017-2018

Diana Cecce

Kristen Donnelly

Renee Grant

Kristin Grillone

Renee Owen

Mary Jo Shrey\*

Mike Vorozilchak, D.C.

Bridget Wanner

\*Retiring Members



## A Message from the Executive Director



CHILD & FAMILY  
RESOURCES, INC.

*The fundamental goal of Child & Family Resources is to support children by supporting those who care for and educate them—their first teachers—parents, early childhood caregivers, and before and after school child care programs. Initiatives improving the quality of child care and the family services provided through CFR supports young children's care, growth and development and benefits their families and future school experience. Because of this work, children are growing and developing and families are better able to enter and remain in the workforce and balance the demands of work and life benefiting employers and our economy.*

*This was a year of much transition and celebration for Child & Family Resources with the 10th Anniversary of the Children's Center, the addition of a larger conference/training room in our Canandaigua office, the adoption of the online electronic processing Minute Menu system for child care providers on the Child and Adult Care Food Program (CACFP) and the retirement of two amazing staff who dedicated 17 and 20 years of expertise, hard work and guidance to our mission. We thank you for your dedication and wish you well in the next leg of your journey.*

*We acknowledge our many individual supporters and local, regional, and state-level public and private sector partners. We thank you for supporting our efforts to ensure that all families can access needed supports for their children. We thank you for investing in our efforts.*

*All the best-*

*Julie Champion  
Executive Director*

## Services to Support Communities and Businesses

*Building our presence and community through collaborations and partnerships*

*Sharing data about Child Care supply and demand*

*Tailoring services to meet local families needs*

*Supporting child care businesses*



Planting pinwheels at the Canandaigua  
"Pinwheel's for Prevention" Family Connection

♦ Child and Family Resources is active in the community with outreach activities through committees, community presentations and events. The agency participated in **19** local community events this year sharing information about programs, connecting attendees to services and providing parenting and caregiving resources.

♦ **85,314** website hits on the cfresources.org site were received during the year.

♦ **164** Facebook postings provided useful information to parents, caregivers and community members.

♦ **20,822** total Facebook users reached with **34,954** impressions

♦ **6** Family Connection events with **166** attendees. Events provide opportunities for family fun that is free and child friendly with parent-child activities, games and access to resources.

♦ Advocacy and Public Policy information was shared with families, child care programs and community members at events, presentations, website, phone, email, mail, and Facebook page **518** times.



18 Yates and 36 Ontario families attended one of our two Community Baby Shower events held this year. Over 22 community agencies were available to share their information and resources with parents.

Parent testimonial regarding the Healthy Families Program:

*"I have the best, most personable workers- they have done everything in their power to provide any and all resources to help me become the best I can be."*



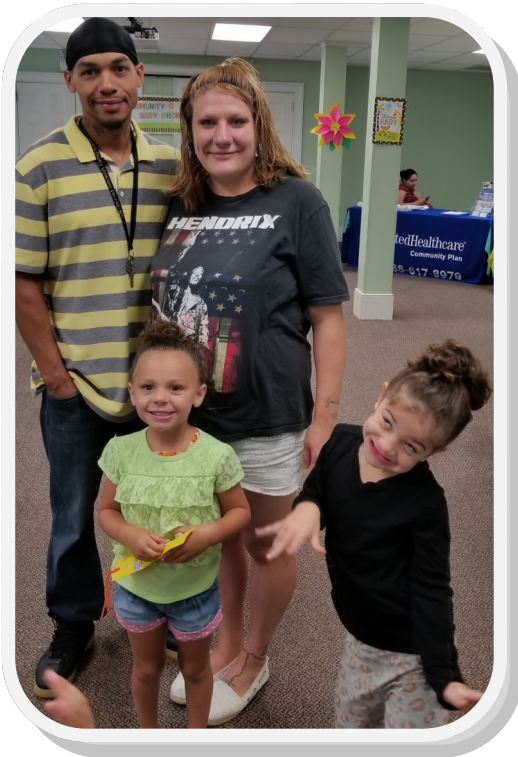
## Parent Services

*Promoting positive parenting skills and building confidence*

*Engaging parents and children in positive interactions*

*Promoting and supporting safe places, safe habits and safety items*

*Fostering positive development of child health, growth and learning*



- ♦ A total of **521** families were served through CFR's Family Resource Center programs with many accessing more than one service.
- ♦ **45** Individual car seat education/distribution sessions to **45** families by our state certified staff technician.
- ♦ **1,450** Home visits were conducted by our Healthy Families Ontario & Yates programs to **92** families focusing on providing support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- ♦ **639** Home and supervised visits conducted with **103** parents through parent education skills program and supervised visitation services.

- ♦ **20** Pregnant and parenting teens served through **8** Project Promise Group sessions, impacting their **23** children through parenting, discussion, diapers, safety items, clothes, support and referrals.
- ♦ **28** Together Time groups for parents and children to learn, play and network together.



Yates Baby Café: a child friendly place to network with other parents and access resources and breastfeeding support

Parent testimonial regarding the Baby Café:  
*"Baby Café gave me a great deal of help when I was breastfeeding."*

## Parent Services Continued...



- ◆ **52** parents (includes returning attendees) attended Canandaigua Baby Café. **63** parents (includes returning attendees) attended Yates Baby Café.

- ◆ **24** sessions of Families in Transition were offered to **138** parents to support & provide tools for positive co-parenting that strengthens the children involved.

- ◆ **193** Families and **274** children were supported through The Children's Center; a free drop-in child care center for children whose families or caregivers have business in the Yates County Court. **35** Referrals to other services and agencies were given to parents that used The Children's Center.

### Supporting working parents by providing child care information, referrals and child care subsidy assistance.

- ◆ **175** Families accessed needed child care referrals.
- ◆ **295** Children were in need of child care.
- ◆ **2,679** Child care program referrals were given to parents
- ◆ **99 (57%)** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program.
- ◆ **6** Low-income families were able to continue working with the support of the Seneca County United Way Child Care Subsidy Assistance Program and **8** children were able to maintain consistent care.



Children and parents engaging in activities at our Pinwheel collaborative event with the Seneca Falls Library

*Subsidized child care is critical to ensuring that low-income working families have the chance to avoid hardship from job loss and income instability. Children and families benefit when they have access to stable, continuous child care arrangements.*

## ***Child Care Program Services***

***Expanding and strengthening the Child Care community***

***Supporting Family Child Care businesses with much needed resources***

***Promoting Quality Care via technical assistance, training and monitoring programs***

- ♦ **2,747** instances of basic technical assistance, health care consultancy and intensive technical assistance visits were provided to registered, licensed and legally exempt child care providers
- ♦ **887** Child Care Providers attended trainings offered by CFR
- ♦ **134** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and teleconferences.
- ♦ **10** Child Care Centers (**393** staff members) received **25** sessions of onsite in-service training
- ♦ **28** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements.
- ♦ **8** potential providers attended our training to become registered and **7** received grants to start up their family child care businesses.

### **Why do I love my child care?**



### **Quality care impacts**

- ...children's healthy growth & development
- ...a child's success in school
- ...the creation of a future workforce
- ...the self sufficiency of the next generation

**Invest in supports for child care!**

*Quality child care and early learning programs are linked to enhanced school readiness, improved high school graduation rates, reduced special education costs and reduced juvenile justice services.*



## Child Care Program Services Continued...



- ◆ **48** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **190,282 nutritious meals** to children. **50** child care providers are currently enrolled with **435** children being served.
- ◆ Child and Family Resources purchased the Minute Menu/ KidKare computer program for Child and Adult Care Food Program (CACFP) claim processing. The program can be accessed via tablet, smartphone or personal computer and will streamline the claim process for child care providers and allow for quicker reimbursement.

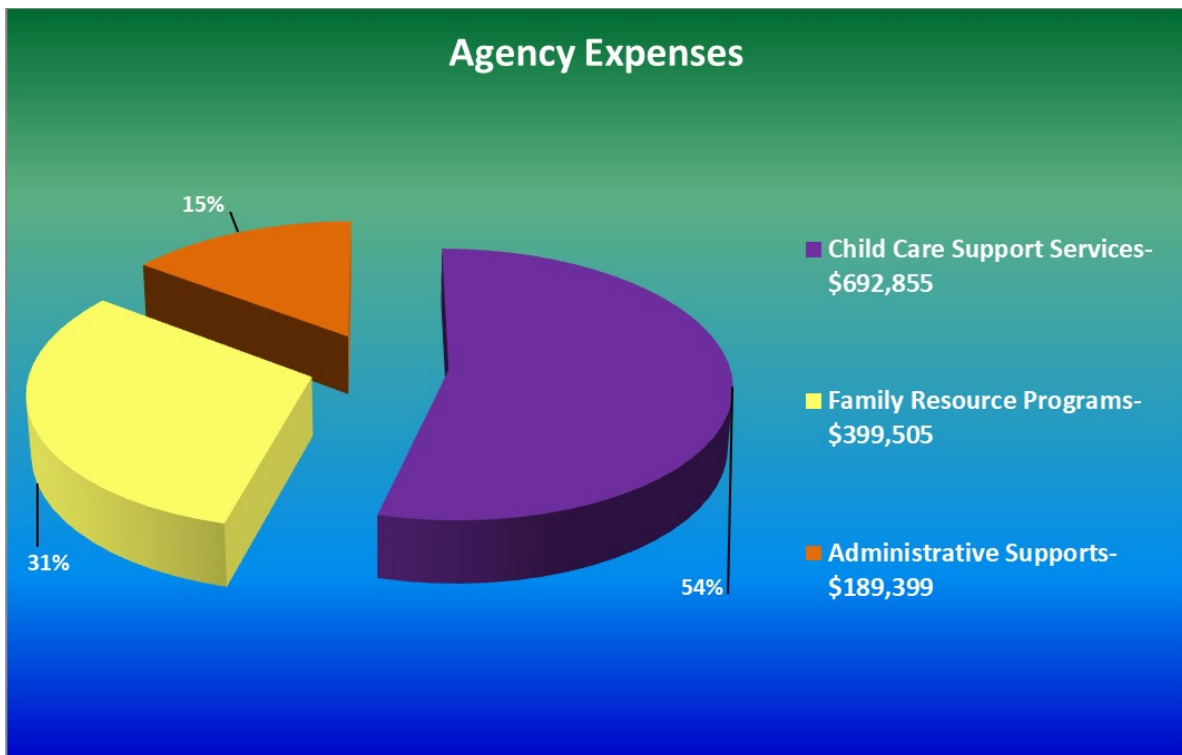
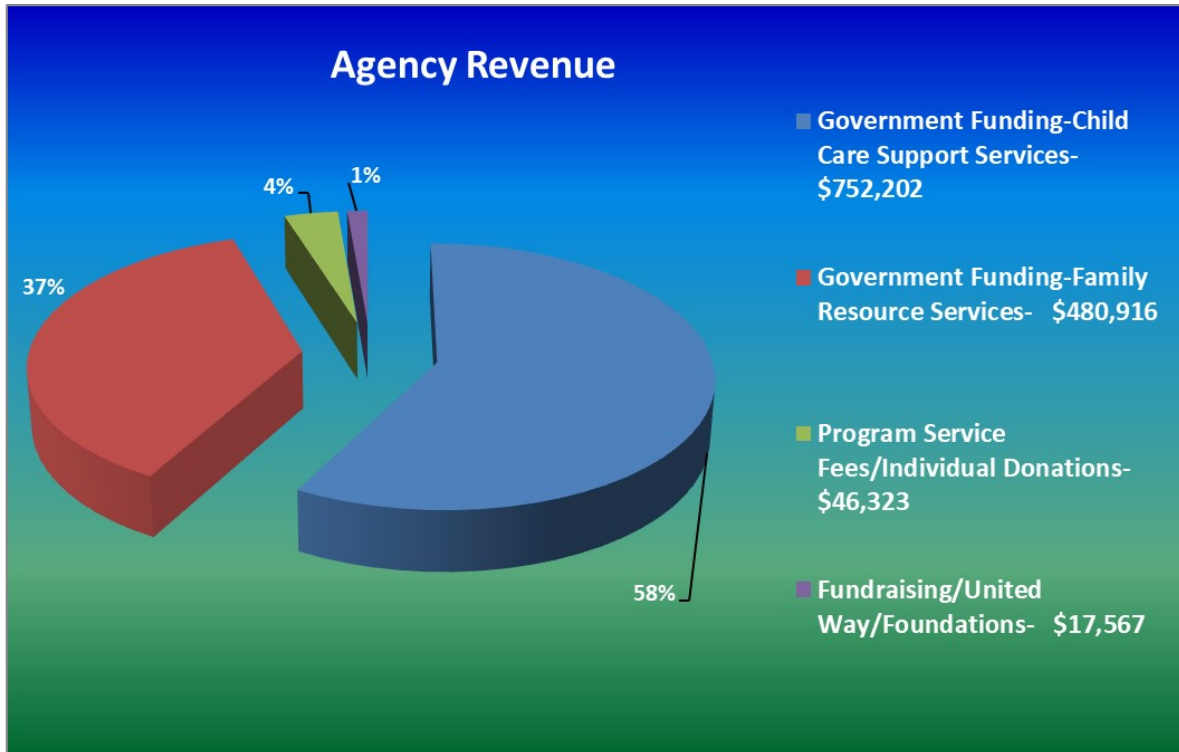
- ◆ Child and Family Resources is contracted by OCFS and the local Departments of Social Services to provide registration and inspection services to new and existing family child care (FDC) and school age child care programs (SACC). As of August 2018 the number of registered FDC and SACC programs per county are: **Ontario-57, Seneca-18, Yates-12. We still need more care! Parents cant find quality care for infants and toddlers.**
- ◆ **208** visits were conducted by registration staff to ensure program compliance with NYS Child Care Regulations, to investigate complaints regarding programs and to provide monitoring and technical assistance to child care programs.
- ◆ As the Legally Exempt Care Enrollment Agency, we are responsible for reviewing and approving enrollment applications for Legally Exempt providers, as well as visiting a percentage of homes to inspect basic health and safety compliance. Legally Exempt providers are the family members, friends and neighbors of families receiving child care subsidy dollars to assist with child care cost. These are often the only programs offering the hours and days parents need care. As of August 2017, the number of approved legally exempt providers per county are: **Ontario-82, Seneca-21, Yates-5.**

### Why do I love my child care?



*For every \$1 invested in high-quality early care and education, our communities save between \$4 and \$17 in future costs of remedial and special education, the juvenile crime system and welfare support.*

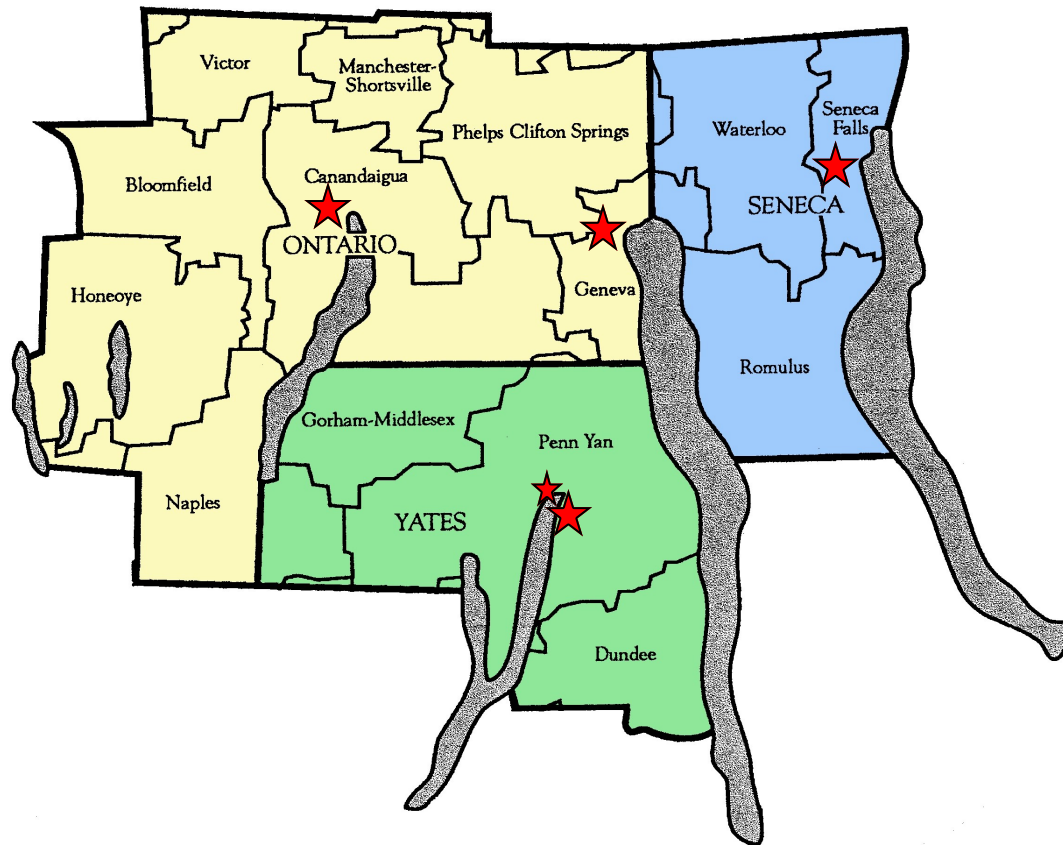
## 2017-2018 Funding



*Quality early care and learning prepares children for both school and life. With 75% of brain growth and 85% of intellect, personality and social skills developing before age five we can't leave these years to chance.*



## ***Our Locations...***



### **Ontario County:**

Geneva: 671 S. Exchange Street, 315-781-1491

Canandaigua: 514 S. Main Street, 585-919-2476

### **Seneca County:**

Seneca Falls: 115 Fall Street, 315-568-0945

### **Yates County:**

Penn Yan: 263 Lakes Street (Business office), 315-536-1134

Penn Yan: 415 Liberty Street, 315-531-3438

*The Children's Center, Yates County Court House*

(All sites co-located with Family Counseling Services of the Finger Lakes, except for the Children's Center)

*Families need to be supported by policies and services that ensure that children live in nurturing and safe environments free from abuse and neglect, thereby enabling children to reach their full potential.*

## Key Funders, Donations and Memberships

*Thank you for your support!*

### Key Funders

- ♦ Community Foundations
- ♦ NYS Department of Health
- ♦ NYS Office of Children & Family Services
- ♦ NYS Office of Court Administration
- ♦ Ontario County Department of Social Services
- ♦ Ontario & Yates County Youth Bureaus
- ♦ Seneca County Department of Human Services
- ♦ United Way of Seneca County
- ♦ United Way of Northern Yates County
- ♦ Yates County Department of Social Services

### Donations

*Donations through board and community engagement have helped to support parent/child programming, provide concrete supports and enabled CFR to hold free family enrichment events in the community. Thank you to all of our donors!*

- ♦ Budding Readers
- ♦ First Presbyterian Church of Penn Yan
- ♦ It's a Wonderful Run 5K
- ♦ Thrifted Threads Store



Information table at  
Canandaigua Family Connection

### Memberships

*Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.*

- ♦ NYS Early Care and Learning Council
- ♦ Prevent Child Abuse New York
- ♦ Child Care Aware of America
- ♦ Healthy Families America
- ♦ Winning Beginnings NY
- ♦ National Supervised Visitation Network

### Current Staff

#### **Executive Director**

*Julie Champion*

#### **Director of Operations**

*Heather Fiero*

#### **Finance Director**

*Terry McDonnell*

#### **Program Coordination**

*Mary Jepsen*

*Barbara Owens*

*Sarah Scorsone*

*Dawn Waite-Dinehart*

*Shelly Wilcox*

*Natalie Ball*

*Teresa Bryan*

*Teresa Deacon*

*Heather DeRuyter, RN*

*Joan Diaz*

*Heather Elisofon*

*Tiffany Higgins*

*Amanda Hines*

*Courtney Johnsen*

*Eileen Kiesinger*

*Terri Knight-Miller*

*Tina Pierce*

*Colleen Scott*

*Abby Townley*

*Tracy Travis*

*Child & Family Resources, Inc. has adopted and fully supports the Early Care and Learning Council, Winning Beginning NY and Empire State Campaign for Child Care policy agendas.*