



CHILD & FAMILY RESOURCES, INC.

2016-2017 YEAR END REPORT



MISSION

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

Board Members

Fiscal Year
2016-2017

Joyce Archer*

Diana Cecce

Kristen Donnelly

Kristin Grillone

Mary Jo Shrey

Scott Ostrowski*

Renee Owen

Mike Vorozilchak, D.C.

Bridget Wanner

***Retiring Members**



A Message from the Executive Director



CHILD & FAMILY
RESOURCES, INC.

Since its inception in 1976, Child & Family Resources has evolved into multi-service umbrella agency providing a myriad of programs and services designed to fit family and community needs as they relate to caring for and promoting the development of young children in Ontario, Seneca and Yates Counties. As a piece of the community puzzle and advocates for positive childhood relationships, environments, interventions and the various options for supporting parents and child care givers, our continued evolution was—and is—critical.

Throughout the 42 years of our existence family structure has evolved, as have the demands of society on families. One thing that has remained the same is that parents are children's first teachers. Connecting families to our programs as well as local agency programs continues to be a priority. Many families have come to us not knowing where to turn and our staff works hard to provide information, concrete supports and opportunities for learning that strengthens parents and fosters resilience.

Those supporting children and families through the delivery of child care were provided access to professional development, quality enhancements and valuable resources needed to positively impact the children in their care. Child care is critical to children and families' success and this past year staff was busy with the implementation of federal regulatory changes impacting children in child care.

With Family Resource Centers armed with programs, resources and referral services based in Geneva, Canandaigua, Penn Yan and Seneca Falls we strive to remain a knowledgeable and relevant asset to parents as they navigate life. Collaborative work with our community partners further enhances our support and efficiency. Nurtured relationships grow stronger. As a result of our efforts, parents and caregivers evolved in their skills, their practices and their confidence — and nurtured children thrived.

Julie Champion
Executive Director

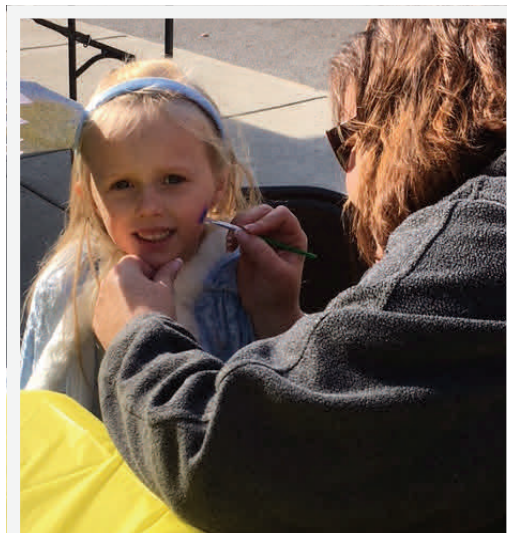
Services to Support Communities and Businesses

Building our presence and community through collaborations and partnerships

Sharing data about Child Care supply and demand

Tailoring services to meet local families needs

Supporting child care businesses



A visit from "Elsa" for some face painting, fun games and parenting resources at this year's Fall Into Canandaigua event

♦ Child and Family Resources is active in the community with outreach activities through committees, community presentations and events. The agency participated in **17** local community events this year sharing information about programs, connecting attendees to services and providing parenting and caregiving resources.

♦ **63,691** website hits on the cfresources.org site were received during the year.

♦ **609** Facebook postings provided useful information to parents, caregivers and community members.

♦ **23,200** total Facebook users reached with **56,067** impressions

- ♦ **7** Family Connection events with **101** attendees. Events provide opportunities for family fun that is free and child friendly with parent-child activities, games and access to resources.
- ♦ Advocacy and Public Policy information was shared at events/presentations, website, phone, email, mail, and Facebook page in Ontario, Seneca and Yates Counties **1,719** times.



16 Yates and 29 Ontario families attended one of our two shower events held this year. Over 15 community agencies were available to share their information and resources with parents.

Parent testimonial regarding the Healthy Families Program:

"Great support and helping to learn new things to help better myself as a parent and to help my child learn better."

Parent Services

Promoting positive parenting skills and building confidence

Engaging parents and children in positive interactions

Promoting and supporting safe places, safe habits and safety items

Fostering positive development of child health, growth and learning



Planting a pinwheel garden at our Family Connections Spring Fling event

- ♦ A total of **352** families were served through CFR's Family Resource Center programs with many accessing more than one service.
- ♦ **27** Individual car seat education/distribution sessions to **27** families by our state certified staff technician.
- ♦ **971** Home visits were conducted by our Healthy Families Ontario & Yates programs to **93** families focusing on providing support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- ♦ **734** Home and supervised visits conducted with **79** parents through parent education skills program and supervised visitation services.

- ♦ **17** Pregnant and parenting teens served through **8** Project Promise Group sessions, impacting their **21** children through parenting, discussion, diapers, safety items, clothes, support and referrals.
- ♦ **53** Together Time and Parenting for Life group/peer group sessions



Yates Baby Café: a child friendly place to network with other parents and access resources and breastfeeding support

Parent testimonial regarding the Baby Café:

"I have always loved Baby Café since I was the first participant – always helpful!"

Parent Services Continued...



Yates Baby Café Anniversary Celebration and awards ceremony for Breastfeeding Friendly Child Care & Workplaces from Yates Department of Health

- ♦ **36** parents (includes returning attendees) attended Canandaigua Baby Café. **57** parents (includes returning attendees) attended Yates Baby Café.
- ♦ **19** sessions of Families in Transition were offered to **91** parents to support & provide tools for positive co-parenting that strengthens the children involved.

- ♦ **171** Families and **246** children were supported through The Children's Center; a free drop-in child care center for children whose families or caregivers have business in the Yates County Court. **53** Referrals to other services and agencies were given to parents that used The Children's Center.

Supporting working parents by providing child care information, referrals and child care subsidy assistance.

- ♦ **208** Families accessed needed child care referrals.
- ♦ **340** Children were in need of child care.
- ♦ **3,889** Child care program referrals were given to parents
- ♦ **137** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program.
- ♦ **5** Low-income families were able to continue working with the support of the Seneca County United Way Child Care Subsidy Assistance Program.



Children and parents engaging in music activities at our Pinwheel event hosted at the Seneca Falls Library

Subsidized child care is critical to ensuring that low-income working families have the chance to avoid hardship from job loss and income instability. Children and families benefit when they have access to stable, continuous child care arrangements.

Child Care Program Services

Expanding and strengthening the Child Care community

Supporting Family Child Care businesses with much needed resources

Promoting Quality Care via technical assistance, training and monitoring programs

- ♦ **2,296** instances of basic technical assistance, health care consultancy and intensive technical assistance visits were provided to registered, licensed and legally exempt child care providers
- ♦ **753** Child Care Providers attended trainings offered by CFR
- ♦ **131** Training sessions were offered to Child Care Providers via workshops, one-on-one sessions, series classes and teleconferences.
- ♦ **14** Child Care Centers (**264** staff members) received **16** sessions of onsite in-service training
- ♦ **44** Child Care Providers received individualized intensive technical assistance (ITA) in their programs to focus on their specific program needs and opportunities for quality improvements.
- ♦ **7** potential providers attended our training to become registered and received grants to start up their family child care businesses.



Child Care advocates and parents of children supporting the need for more accessible, affordable and quality child care for working families.

Quality care impacts

- ...children's healthy growth & development
- ...a child's success in school
- ...the creation of a future workforce
- ...the self sufficiency of the next generation

Invest in supports for child care!

Quality child care and early learning programs are linked to enhanced school readiness, improved high school graduation rates, reduced special education costs and reduced juvenile justice services.

Child Care Program Services Continued...

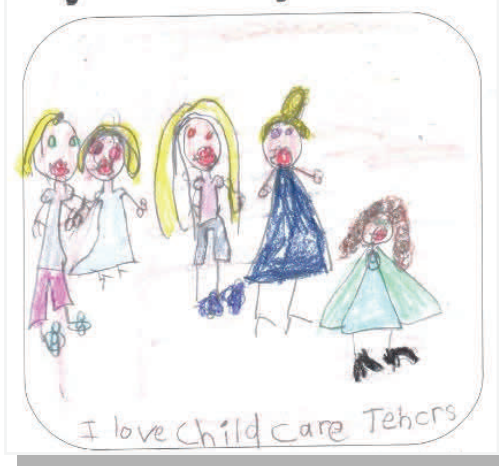
Why do I love my child care?



- ♦ **55** child care providers participated in our state sponsored Child and Adult Care Food Program (CACFP), serving **191,616 nutritious meals** to children. **46** child care providers are currently enrolled with **643** children being served.
- ♦ Child and Family Resources is contracted by OCFS and the local Departments of Social Services to provide registration and inspection services to new and existing family child care (FDC) and school age child care programs (SACC). As of August 2017 the number of registered FDC and SACC programs per county are: **Ontario-59, Seneca-22, Yates-12. We still need more care!**

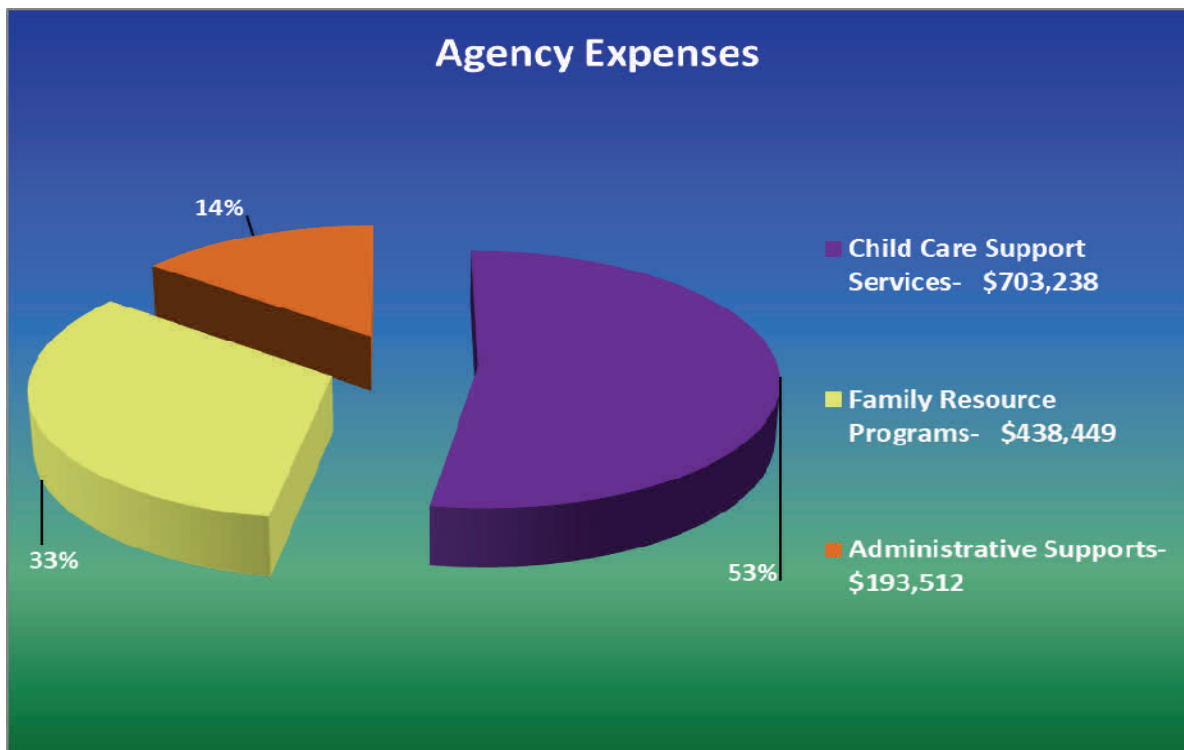
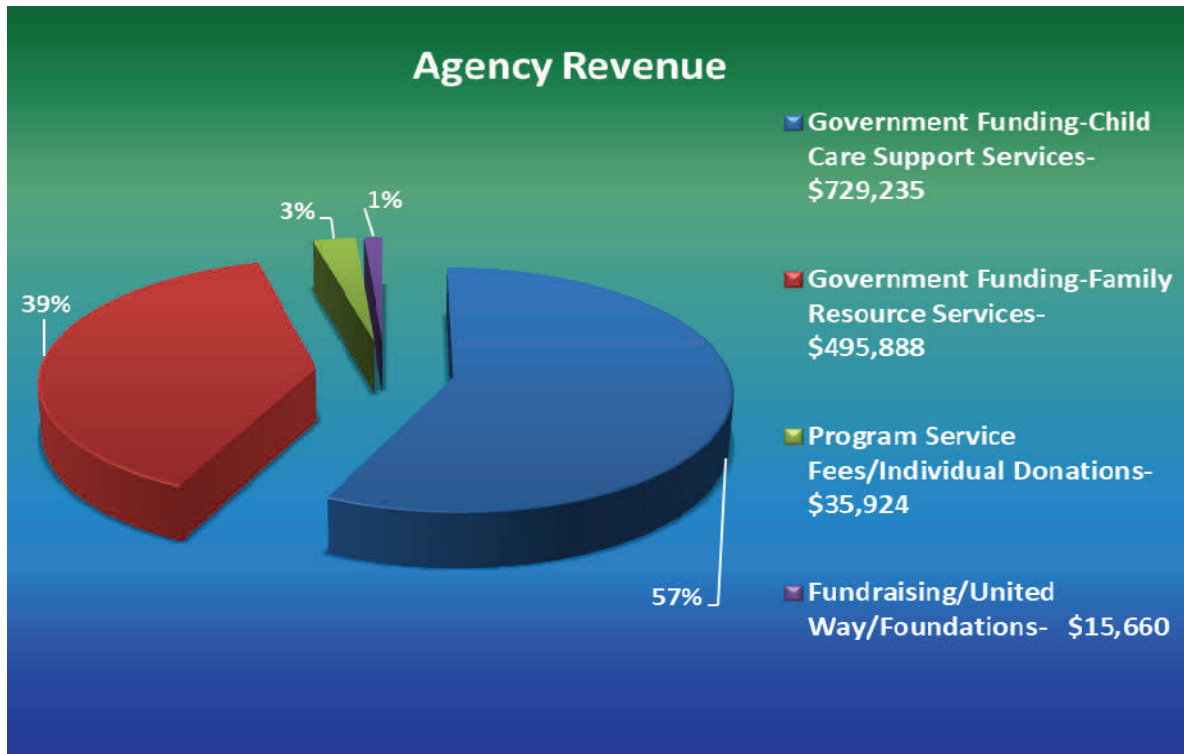
- ♦ **212** visits were conducted by registration staff to ensure program compliance with NYS Child Care Regulations, to investigate complaints regarding programs and to provide monitoring and technical assistance to child care programs.
- ♦ As the Legally Exempt Care Enrollment Agency, we are responsible for reviewing and approving enrollment applications for Legally Exempt providers, as well as visiting a percentage of homes to inspect basic health and safety compliance. Legally Exempt providers are the family members, friends and neighbors of families receiving child care subsidy dollars to assist with child care cost. These are often the only programs offering the hours and days parents need care. As of August 2017, the number of approved legally exempt providers per county are: **Ontario-77, Seneca-34, Yates-6.**
- ♦ As part of implementation of new federal child care regulations this year all programs had additional training requirements to complete. Child & Family Resources provided access to classroom training as well as online training. This year we received a grant to purchase two **computers** providing access to those child care providers without computers in order to meet regulatory compliance for the Federal Health & Safety Training.

Why do I love my child care?



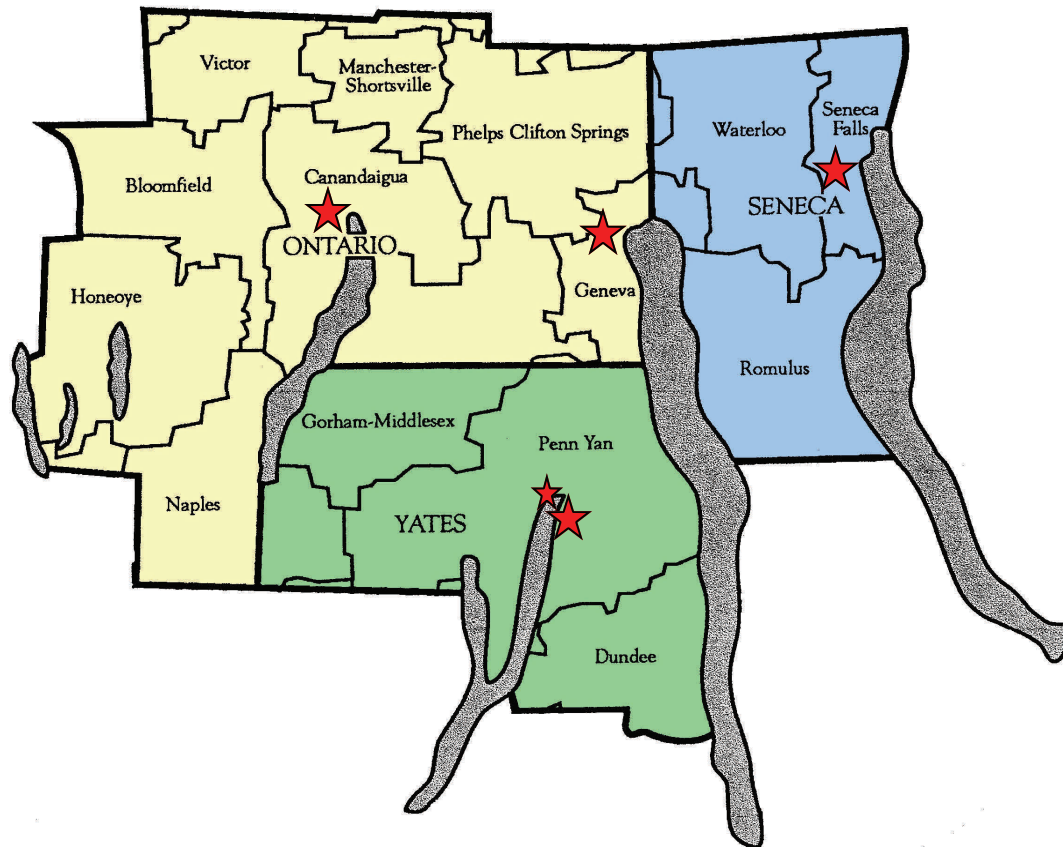
For every \$1 invested in high-quality early care and education, our communities save between \$4 and \$17 in future costs of remedial and special education, the juvenile crime system and welfare support.

2016-2017 Funding



Quality early care and learning prepares children for both school and life. With 75% of brain growth and 85% of intellect, personality and social skills developing before age five we can't leave these years to chance.

Our Locations...



Ontario County:

Geneva: 671 S. Exchange Street, 315-781-1491

Canandaigua: 514 S. Main Street, 585-919-2476

Seneca County:

Seneca Falls: 115 Fall Street, 315-568-0945

Yates County:

Penn Yan: 263 Lakes Street (Business office), 315-536-1134

Penn Yan: 415 Liberty St., 315-531-3438

The Children's Center, Yates County Court House

(All sites co-located with Family Counseling Services of the Finger Lakes, except for the Children's Center)

Families need to be supported by policies and services that ensure that children live in nurturing and safe environments free from abuse and neglect, thereby enabling children to reach their full potential.

Key Funders, Donations and Memberships

Thank you for your support!

Key Funders

- ♦ Community Foundations
- ♦ NYS Department of Health
- ♦ NYS Office of Children & Family Services
- ♦ NYS Office of Court Administration
- ♦ Ontario County Department of Social Services
- ♦ Ontario & Yates County Youth Bureaus
- ♦ Seneca County Department of Human Services
- ♦ United Way of Seneca County
- ♦ United Way of Northern Yates County
- ♦ Yates County Department of Social Services

Donations

Donations from the Child and Family Resources' annual campaign as well as through board and community engagement have helped to support children's programming and enabled CFR to hold free family enrichment events in the community. Thank you to all of our donors!

- ♦ Nothnagle HTC Realtors
- ♦ C.N. Iversen Family, LLC.
- ♦ Casella Waste System, Inc.



Yates Baby Shower breakfast at the Penn Yan Library!

Memberships

Child and Family Resources is a member of many state and national networks in order to stay at the forefront of policy issues and for information to better inform parents, providers, businesses and communities we serve.

- ♦ NYS Early Care and Learning Council
- ♦ Prevent Child Abuse New York
- ♦ Child Care Aware of America
- ♦ Healthy Families America
- ♦ Winning Beginnings NY
- ♦ National Supervised Visitation Network

Current Staff

Executive Director

Julie Champion

Director of Operations

Heather Fiero

Program Coordination

Mary Jepsen

Barbara Owens

Sarah Scorsone

Dawn Waite-Dinehart

Shelly Wilcox

Natalie Ball

Teresa Bryan

Teresa Deacon

Heather DeRuyter

Joan Diaz

Heather Elisofon

Amanda Everett-Smith

Tiffany Higgins

Amanda Hines

Courtney Johnsen

Forrest Keeton

Eileen Kiesinger

Tracy Killigrew

Terri Knight-Miller

Tina Pierce

Colleen Scott

Alison Snyder

Abby Townley

Child & Family Resources, Inc. has adopted and fully supports the Early Care and Learning Council and Winning Beginning NY policy agendas.