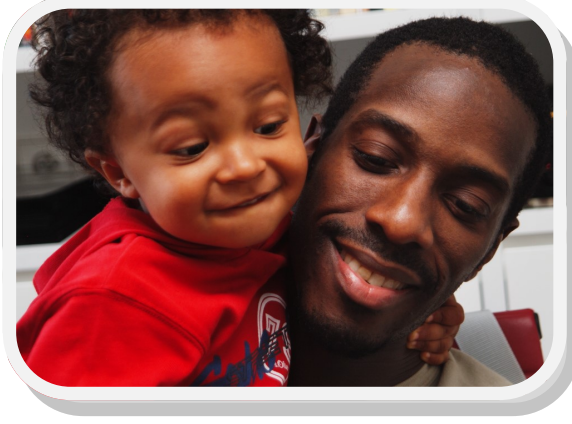
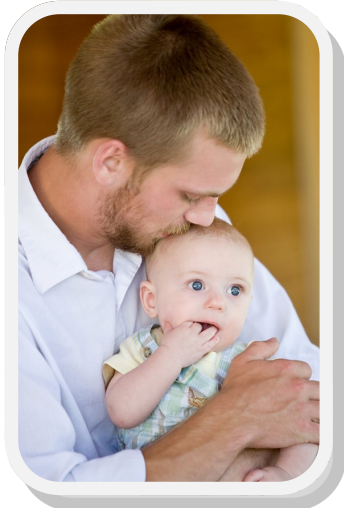




# CHILD & FAMILY RESOURCES, INC.

## 2015-2016 YEAR END REPORT



### MISSION

CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS, ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.

## Board Members

Fiscal Year  
2015-2016

Joyce Archer

Kristen Donnelly

Tracy Marchionda\*

Amy Moracco\*

Jeanette Mosich\*

Barbara Ann Paige\*

Jeanne Schuck\*

Mary Jo Shrey

Scott Ostrowski

Renee Owen

**\*Retiring Members in  
FY 2015-2016**



## A Message from the Executive Director

*This year was a year of major change for Child & Family Resources as the board and staff looked closely at programs, outcomes, funding and issues impacting children and families. We made the difficult decision to end Early Childhood preschool programs in both the Penn Yan and Marcus Whitman area. ECE programming was designed to give local preschool age children an opportunity to grow socially and emotionally, learn through play and be ready for school. The Valley Preschool (Gorham ECE) program was the agency's founding program and served multi generations. Due to the changing landscape of funding for preschool programs and options for preschool experiences, we closed both programs at the end of the school year in June.*



CHILD & FAMILY  
RESOURCES, INC.

***A heartfelt thank you goes out to all of the parents, community members, school district and supporters who helped make our programs a success.***

*Our agency programs still strive to meet the ever changing needs of families. Working with community partners regarding issues of poverty, early literacy, the impact of breastfeeding on child health and parent relationships, school readiness, trauma-informed service provision, and family resiliency will continue to bring us to the forefront of engaging and serving families and communities.*

*Julie Champion  
Executive Director*

## ***Achieving Change...***

*Child & Family Resources funding is heavily based on outcome achievement through service delivery, however, social change can not be achieved by service delivery alone. Policy advocacy, collaboration, organizational adaptation and empowered staff leadership greatly impact goal achievement. Our efforts this year have included many collaborative partnerships with other community agencies, local government, funders, families and communities.*

*This years funded outcomes and strategies included:*

### ***Child Care Resource & Referral Outcomes & Strategies:***

- Expanding and Strengthening the Child Care Delivery system via Training, CACFP sponsorship, Grants, Resource libraries, Curriculum planning, Enrollment and Monitoring of Legally Exempt Child Care, Registration and Monitoring of Family Child Care and School Age Child Care programs
- Supporting Parental Choice of Child Care with Information, Education, Referrals and Child Care Subsidy Assistance.
- Building Community through Partnership and Delivery of Outreach, Education, Quality Information and Recruitment of Child Care Programs
- Compiling, Analyzing and Disseminating Data about Child Care Supply and Demand

### ***Family Resource Services Outcomes and Strategies:***

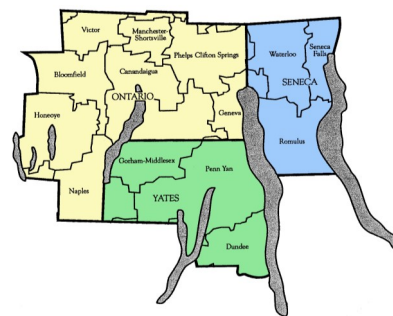
- Improved Parenting Skills and Interactions with Children via Home Visiting (long and short term), Parent Peer Groups, Workshops and Family Events
- Increased Safety for Children at Risk of Abuse or Neglect and Prevent Placement and/or Removal of Children via Home Visiting, Parent Groups and/or Supervised Visitation, and Access to Safety Resources
- Improved Health & Development of Children via Connections to a Medical Provider, Developmental Information and Monitoring, School Readiness/Literacy Resources and Access to Early Childhood and After School Peer Group Programming
- Improved Family Life Course via Parent Connections to Employment, Education, Child Care Assistance or Training Supports and Parental Supports to Reduce Stress, via Community Referrals, Court Child Care, Education/Work Supports, Peer Support Groups etc.

*Families need to be supported by policies and services that ensure that children live in nurturing and safe environments free from abuse and neglect, thereby enabling children to reach their full potential.*

## Services to Support Communities and Businesses

*Child and Family Resources welcomes partnerships with businesses and organizations and strives for quality services. It is through these partnerships that we can tailor services to families and child care programs and extend our presence in the community.*

*Working parents who are happy with their child care are better, more effective employees. Services include partnering with other community agencies to address ever-changing family needs, helping families advocate for what they need with policy makers, data collection and analysis, child care and parenting needs assessments and connecting families with community resources.*



- ◆ **47,984** website hits on the [www.cfresources.org](http://www.cfresources.org) site were received during the year.
- ◆ **496** postings of activities, events, product recalls, news in child care, advocacy and public policy activities on the agency's Facebook Page increased visibility of the agency. The total reach of Facebook users over the year was **30,310**. These contacts allowed for **62,169** impressions to be made through "likes & shares" from the CFR Facebook followers and their friends.
- ◆ **7** Family Connection events with **208** attendees. Family Connection events are scheduled in all three counties served. These events are designed to give families opportunities for accessing free, safe and child friendly settings with preplanned parent-child activities and games. Parents also have a chance for contact and connections with peers as well as agency staff.
- ◆ Advocacy and Public Policy information was delivered via formats including: website, phone, email, mail, Facebook, presentations and events attended in the community; Ontario, Seneca and Yates Counties total **1,696** times.



- ◆ Child and Family Resources is active in the community with outreach activities through committees, community presentations and events. The agency participated in **16** local community events this year. A sample of events and additional outreach activities conducted this year include:

Canandaigua Pier Event  
Chiropractic College, Community Awareness Day  
Community Helpers Snack & Chat  
Fall Into Canandaigua Event  
FLCC Awareness Day  
FL News WGVA – monthly  
Dundee Annual Child Health and Safety Fair-y Tale Festival

Geneva's Festival of Nations  
Geneva Library Book Raffle  
Geneva Reads Book Fest  
Healthy Families Community Baby Showers  
Keuka Arts Festival  
Ontario CAAST Committee  
Partners for Children– Annual Meeting

Penn Yan Star Shine  
Pride Event  
Seneca County -0-8 Task Force  
Taste of Spring  
Wellness Fair, Midlakes School  
Workforce Development presentations in Ontario & Yates counties  
Yates CCSI Tier Meetings

*For every \$1 invested in high-quality early care and education, our communities save between \$4 and \$17 in future costs of remedial and special education, the juvenile crime system and welfare support.*



## Parent Services

*Child and Family Resources partners with parents in developing their family strengths and reaching their goals. Any parent or guardian desiring to learn more about parenting skills is invited to participate in our programs. Family education staff work with families on child developmental stages, discipline tools and techniques, goal setting, appropriate expectations and parent/child interactions.*

- ◆ A total of **428** families were served through CFR's Family Resource Center programs below. Many families participate in more than one program and may have multiple contacts with staff.
- ◆ **95** Car seats were distributed to **79** families. Child & Family Resources has state certified technicians on staff who presented education on safety and correct installation for each seat dispersed.
- ◆ **1228** Home visits were conducted by the Healthy Families Ontario program to **61** families focusing on providing support for obtaining pre-natal care, family work-life needs, child development, and parent child interactions.
- ◆ **1,123** Home and supervised visits were conducted by Family Educators with **80** parents through parent education skills and supervised visitation services.
- ◆ **21** Pregnant and parenting teens were served through **5** Project Promise Group sessions. Their **37** children were impacted by these events through parenting, discussion, diapers, safety items, clothes, support and referrals.
- ◆ **60** Parenting group/peer group sessions were offered. This includes the weekly Parenting for Life group in Penn Yan and our Penn Yan Together Time. These sessions are based on the needs of the parents and specific curriculums are delivered as needed. Curriculums used included 1-2-3 Magic, STEP-Systematic Training For Effective Parenting, Parenting in a Changing World, including topics of Discipline vs Punishment, Strengthening Families, Child/Teen Development, Safety and Supervision, Protective Factors-Parental Resilience etc.
- ◆ **96** parents (duplicated) attended our Canandaigua Baby Café location to date. Baby Café Yates began in February 2016 and **18** parents (duplicated) participate by the end of August 2016. Baby Cafés offer support on all aspects of breastfeeding and its impact on daily life – from prenatal to weaning, as well as assistance with pumping and maintaining supply if moms return to work outside the home.



## Parent Services Continued...



- ♦ **11** sessions of Families in Transition were offered to **35** parents. Parents engaged in custody, divorce and separation disputes are offered this six-hour class that is approved by the courts. Parents learn the importance of parenting in a similar manner while separated, and how it affects the children involved.
- ♦ **38** (unduplicated) children were served through CFR Early Childhood Education programs in Gorham and Penn Yan. With experienced teachers and assistants, the children learn socialization and problem solving skills, creating art & exploring materials, music & movement, science & math and literacy skills through play. This year's focus centered on literacy resource use and the implementation of new assessment tools
- ♦ **154** Families and **214** children were supported through The Children's Center. The Children's Center is a free drop-in child care center for children whose families or caregivers have business in the Yates County Court. The center is a safe comfortable nurturing place which provides creative and educational activities, dramatic play, blocks, games and more for children while adults take care of court related issues. **45** referrals to other services and agencies were given to parents that used The Children's Center.

*As part of services included in the Child Care Resource & Referral contract Child & Family Resources provides child care referrals to parents in Ontario, Seneca and Yates counties. Referral Specialists are available five days a week to provide customized referrals to parents seeking child care. We strive to help families find high quality child care, a key step to balancing work and family and raising happy, healthy children.*

- ♦ **244** Families accessed needed child care referrals.
- ♦ **378** Children were in need of child care.
- ♦ **3,898** Referrals were given to parents for child care programs.
- ♦ **143** Families served in the referral calls indicated they were eligible for the New York State Child Care Subsidy Program.
- ♦ **4** Low-income families in Seneca County were able to access subsidy assistance through the Seneca County United Way Child Care Subsidy Assistance Program. This grant, administered by Child & Family Resources, allowed families to maintain work by helping with child care costs.



*Subsidized child care is critical to ensuring that low-income working families have the chance to avoid hardship from job loss and income instability. Children and families **5** benefit when they have access to stable, continuous child care arrangements.*

## Child Care Program Services

*One of Child & Family Resources' key goals is to positively impact the quality of child care in the counties served. Continuing education and training is necessary for care givers to maintain and increase their understanding and knowledge of children and families. Projects assist programs with mandatory regulatory compliance and quality improvements.*

- ♦ **2,628** (duplicated) Registered, Licensed and Legally Exempt providers were served by Child and Family Resources through basic technical assistance, health care consultancy and intensive technical assistance services.

- ♦ **763** (duplicated) Child Care Providers were served through trainings offered by CFR.

- ♦ **125** Training sessions were offered to Child Care Providers. Trainings were accessible through workshops, conferences, one-on-one sessions, series classes and teleconferences. Some of the topics covered included:

- ♦ *Breastfeeding Friendly Child Care*
- ♦ *Child Development Associate (CDA) Coursework (120 hours of training)*
- ♦ *CPR, First Aid Training*
- ♦ *Early Literacy Project for home-based child care programs,*
- ♦ *Family Child Care 5+ Plus designed for experienced home – based providers*
- ♦ *Health and Safety Training: Competencies for Becoming a Family or Group Family Day Care Provider*

### Why do I love my child care?



### Why do I love my child care?



- ♦ **9** Child Care Centers (**116** staff members) received in-service, onsite training delivered in **11** sessions as part of our Center Development Packages.

- ♦ **40** Child Care Providers were served through the Intensive Technical Assistance (ITA) Project for a total of **76** hours of assistance. The project is uniquely geared to individual registered and licensed providers or center staff. Professional facilitators go to child care programs during their business day to offer tips, information and practice hands on skills.

*Quality child care and early learning programs are linked to enhanced school readiness, improved high school graduation rates, reduced special education costs and reduced juvenile justice services.*

## Child Care Program Services Continued...

- ♦ In order to help meet the demand for child care in Ontario, Seneca and Yates counties, Child & Family Resources works to develop quality child care programs. **9** potential providers attended our Family Child Care 101 Series, offered during the year and received assistance on opening their business. **9** of these new programs received Grants to help with the costs of start-up training, safety equipment and/or programming supplies.



- ♦ **65** child care providers participated in the Child and Adult Care Food Program (CACFP), serving **210,384** meals to children. Currently there are **48** child care providers enrolled in the program with **655** children being served. The United States Department of Agriculture (USDA), through the New York State Department of Health, helps child care providers pay for meals and snacks that meet nutrition requirements for breakfast, lunch, supper and snacks. Child & Family Resources is a CACFP sponsor to Family and Group Family Child Care homes in Ontario, Seneca and Yates Counties. Training and program monitoring visits are provided to ensure that children in participating programs receive healthful meals and snacks and learn about food and healthy eating.

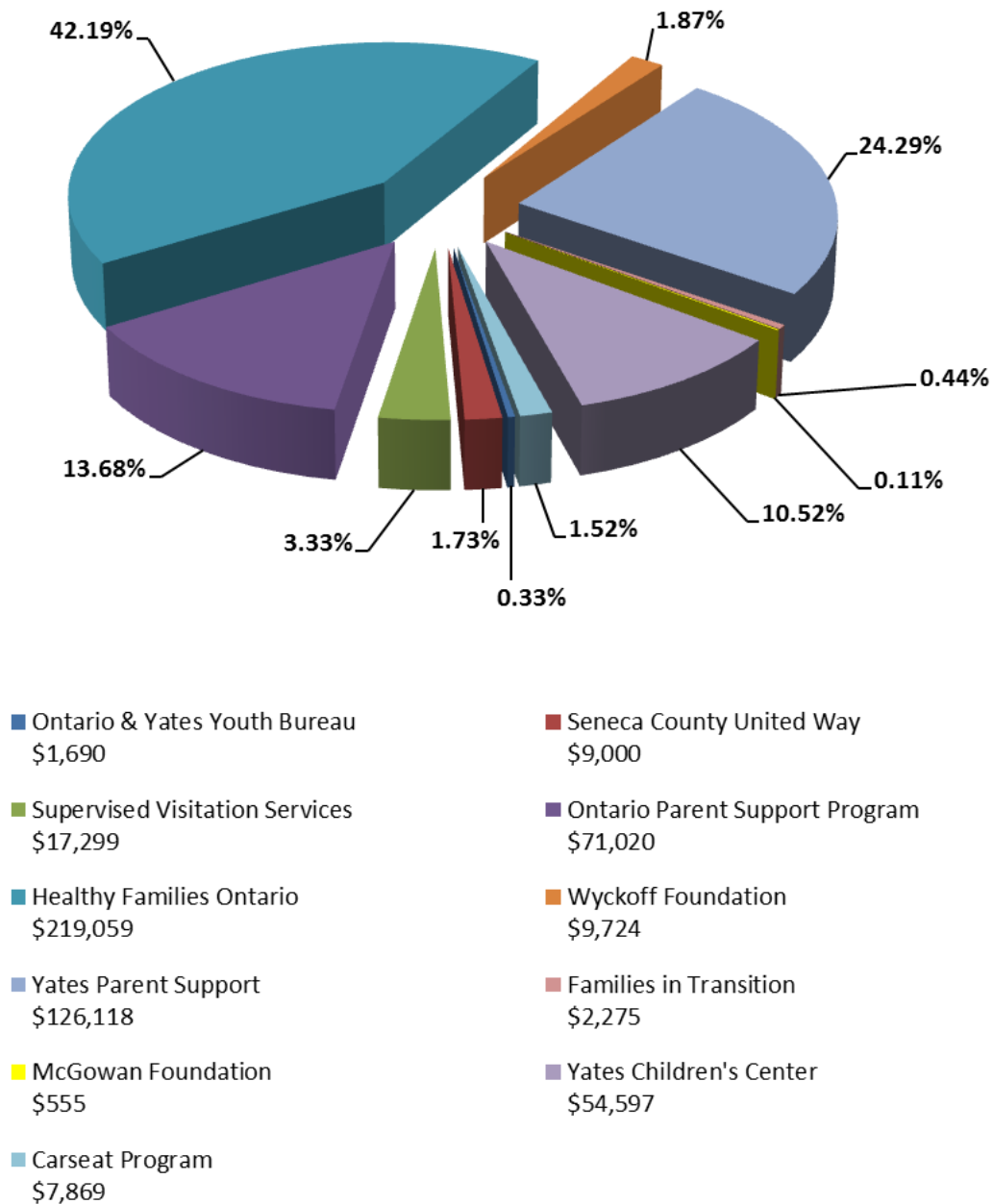
- ♦ **137** visits were conducted by registration staff this year. The purpose of visits is to ensure program compliance with NYS Child Care Regulations, to investigate complaints regarding programs and to provide monitoring and technical assistance to child care programs. Child and Family Resources is contracted by the Office of Children and Family Services and the local Departments of Social Services/Human Services in Ontario, Seneca and Yates counties to provide registration and inspection services to new and existing family child care (FDC) and school age child care programs (SACC). As of August 2016, the number of registered FDC and SACC programs per county are: **Ontario-64, Seneca-21, Yates-16.**
- ♦ Legally Exempt Providers deliver informal, non-registered child care for a limited number of non-related children and related children who receive subsidy from the local Department of Social Services. As the Enrollment Agency, we are responsible for reviewing and approving enrollment applications, as well as visiting a percentage of homes to inspect basic health and safety compliance. As of August 2016, the number of approved legally exempt providers per county are: **Ontario-87, Seneca-46, Yates-18.**

*With only 41% of the state's third graders meeting Math benchmarks and only 46% meeting English Language Arts benchmarks, a high-performing early learning system is a must have for New York.*



## 2015-2016 Funding

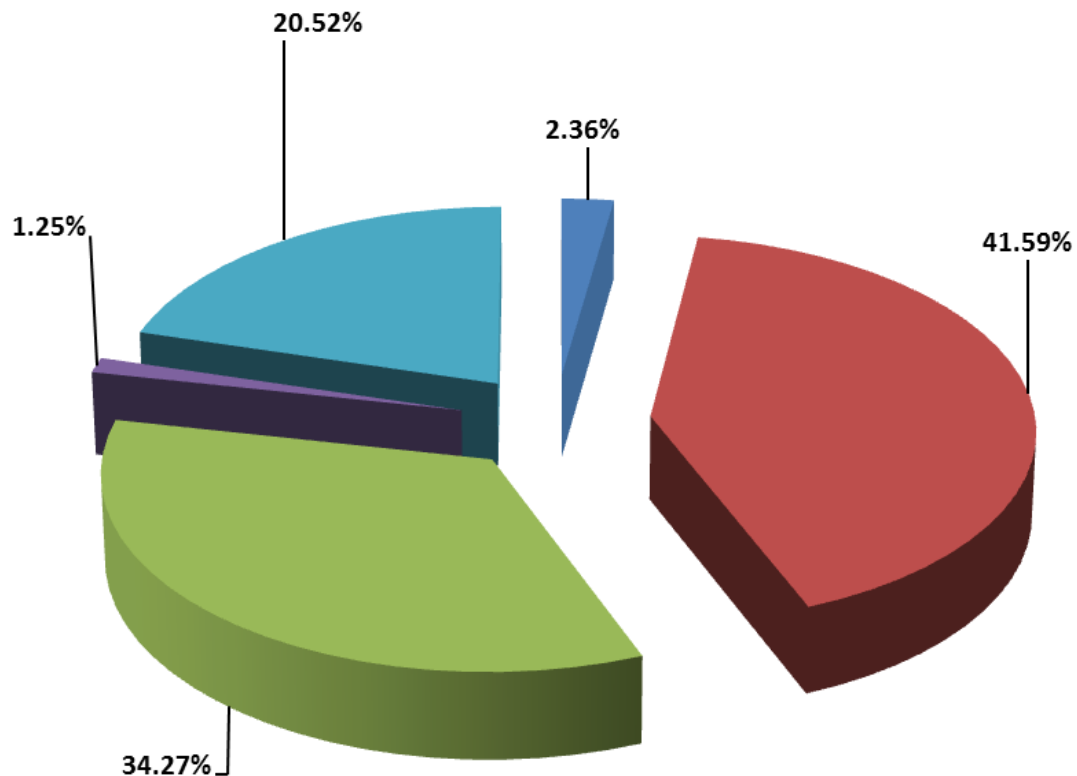
### FRC Revenue by Funding Source \$519,206



*Abuse harms more than just an individual child's chances for success  
—it harms a community's economic prosperity and quality of life.*

## 2015-2016 Funding

### Child Care Support Services Revenue \$795,498

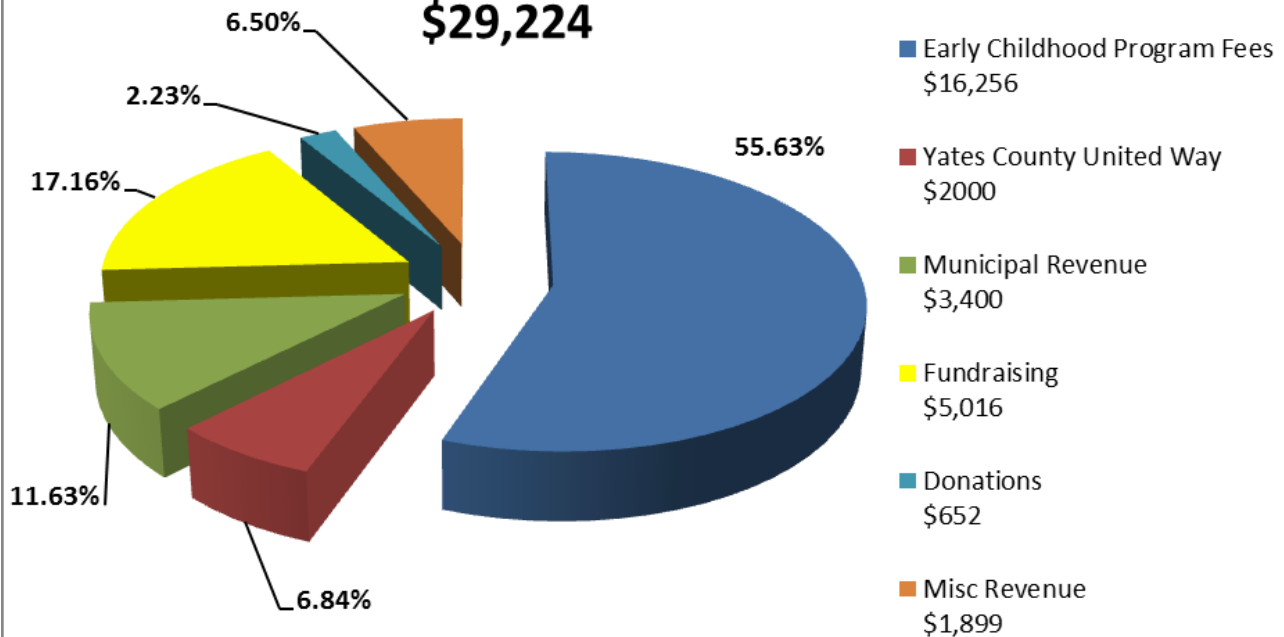


- Child Care Program Training Fees  
\$18,792
- Child and Adult Care Food Program - CACFP  
\$330,878
- Child Care Resource and Referral - CCRR  
\$272,621
- Infant Toddler Resource Center Services  
\$9,940
- Day Care Registration Contracts  
\$163,267

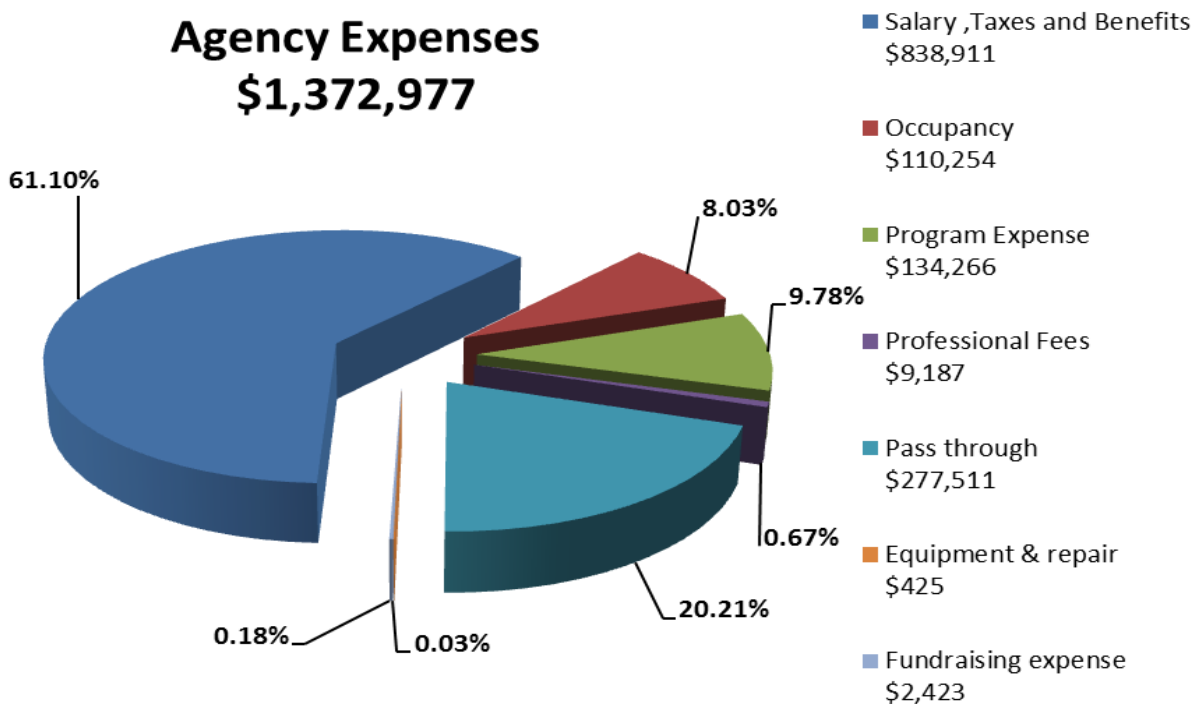
*Safe, reliable, quality early care and learning services support parents in the workforce and improves their attendance, productivity, retention and skill development.*

## 2015-2016 Funding

### Early Childhood Program Revenue \$29,224



### Agency Expenses \$1,372,977



*Quality early care and learning prepares children for both school and life. With 75% of brain growth and 85% of intellect, personality and social skills developing before age five we can't leave these years to chance.*

## Key Funders, Donations and Memberships

*Thank you for your support!*

### Key Funders

- ◆ Community Foundations— McGowan Charitable Fund, Nord Family Foundation, Wyckoff Family Foundation
- ◆ NYS Department of Health
- ◆ NYS Office of Children & Family Services
- ◆ NYS Office of Court Administration
- ◆ Ontario County Department of Social Services
- ◆ Ontario & Yates County Youth Bureaus
- ◆ Seneca County Department of Human Services
- ◆ United Way: Ontario County, Seneca County and Northern Yates County
- ◆ Yates County Department of Social Services

### Donations

*Donations from the Child and Family Resources' annual campaign as well as through board and community engagement have helped to support children's programming and enabled CFR to hold free family enrichment events in the community. Thank you to all of our donors!*

- ◆ Finger Lakes Bone & Joint Center
- ◆ Finger Lakes Federal Credit Union
- ◆ Penn Yan Elks Lodge #1722
- ◆ VR Food Equipment, Inc.



### Memberships

*Child and Family Resources is a member of many state and national network groups in order to stay at the forefront of policy issues and information to better inform parents, providers, businesses and the communities we serve.*

- ◆ NYS Early Care and Learning Council
- ◆ Prevent Child Abuse New York
- ◆ Child Care Aware of America
- ◆ Healthy Families America
- ◆ Winning Beginnings NY
- ◆ National Supervised Visitation Network

### Current Staff

#### *Executive Director*

*Julie Champion*

#### *Director of Operations*

*Heather Fiero*

#### *Director of Finance &*

#### *Administration-*

*Anetta Oppelt*

#### *Program Coordination*

*Debra Hartman*

*Mary Jepsen*

*Barbara Owens*

*Sarah Scorsone*

*Dawn Waite-Dinehart*

*Shelly Wilcox*

*Natalie Ball*

*Alissa Brewer*

*Teresa Bryan*

*Teresa Deacon*

*Heather DeRuyter*

*Joan Diaz*

*Heather Elisofon*

*Amanda Everett-Smith*

*Amanda Hines*

*Courtney Johnsen*

*Forrest Keeton*

*Tracy Killigrew*

*Tina Pierce*

*Carrie Pulver*

*Colleen Scott*

*Alison Snyder*

*Abby Townley*

*Child & Family Resources, Inc. has adopted and fully supports the Early Care and Learning Council and Winning Beginning NY policy agendas.*