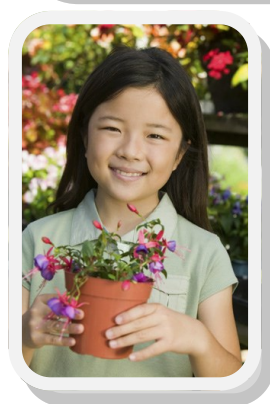
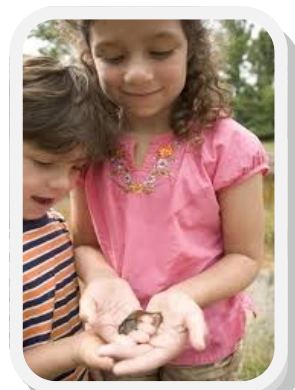


# CHILD & FAMILY RESOURCES, INC.

A Look at Child Care in  
Ontario, Seneca and Yates Counties  
2015 - 2016



## MISSION

**CHILD AND FAMILY RESOURCES IS DEDICATED TO PROVIDING AFFORDABLE, ACCESSIBLE PROGRAMS THAT ENHANCE AND SUPPORT THE EDUCATION OF PARENTS, CAREGIVERS AND CHILD CARE PROVIDERS, AS WELL AS ENCOURAGE THE HIGHEST QUALITY OF CARE AND POSITIVE LEARNING EXPERIENCES FOR YOUNG CHILDREN.**

671 S. Exchange Street  
Geneva, NY 14456  
315-781-1491

514 S. Main Street  
Canandaigua, NY 14424  
585-919-2476

115 Fall Street  
Seneca Falls, NY 13148  
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[www.cfresources.org](http://www.cfresources.org)



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*Child & Family Resources is a member of:*



early care &  
learning COUNCIL  
*New York's child care resource network*

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## Introduction



**Child and Family Resources prepared this Supply and Demand Report of Child Care Resources to respond to inquiries frequently made by parents, employers, community organizations and government organizations.**

- ☞ What is Child Care Resource and Referral?
- ☞ What are the statistics related to child care in the United States, New York State and Ontario, Seneca and Yates Counties?
- ☞ What is the number of Child Care facilities in each county and how many children can they care for?
- ☞ How does the supply of child care compare to the demand for child care in each county that we assist?
- ☞ What is the status of School-Age Child Care in Ontario, Seneca and Yates Counties?

As stated by National Association of Child Care Resource & Referral Agencies in the Data Collection for Building Early Learning Systems: Using Data for Real World Decision-Making “Quality early learning environments develop the physical, emotional, social, cognitive and early literacy skills that children need before entering the K – 12 school system. Opportunities for early learning available in the United States currently vary greatly both in quality and in type. Parents are faced with navigating this system, which includes center-based options from for-profit and non-profit centers to Head Start, public pre-K and faith-based programs, to family child care homes and care in the home of a neighbor or relative. The great challenge is in developing an early learning system that allows parental choice and offers quality in all of these settings, while building upon the diversity and richness that exists in the system and preparing children for the raised expectations in K - 12.

Given this variability, making choices about child care is not only difficult for parents, but also challenging for those who are making policy, planning and programming decisions. Accurate, up-to-date information on the overall supply of, demand for, cost and quality of the programs available for children is needed to measure the nation’s progress toward a system that can balance these competing needs. State and community leaders have used a variety of approaches to gain such information, and yet there continues to be a call for more and better data for decision-making, particularly at the national level.

In an ideal world, data would be available on every detail and nuance of early learning. However, indiscriminate data collection creates an “information glut,” with a great deal of available information, yet with relevant numbers and insight to knowledge still exceedingly difficult to find. For this reason, it is important to understand the types of data available so that data analysis and related activities can be prioritized and targeted.”

<http://documents.clubexpress.com/documents.ashx?key=%2fszBh%2fmoolY9bwr1NsuM3IT%2fFW8Gi10Nyysvwn9QTbZPXPfud0nFCZuVE64UEct%2fkiit4PxTu2nl8cKy0kDpGfF0tpYVQQ0G>

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## What is a Child Care Resource and Referral?



A CCR&R serves as an advocate for the needs of children, parents and the community. We offer support services within Ontario, Seneca and Yates Counties.

### ***Parent Support***

- ☞ Referrals to local child care providers using our up to date database via phone, in-person or internet access
- ☞ Information about the different types of child care and licensing requirements
- ☞ Information about available local child care subsidies and market rates for child care
- ☞ Education on quality care, child care regulations and interviewing techniques
- ☞ “CFR Connection”, an agency newsletter with current child development information, community connections, fun parent/child activities and news of special events
- ☞ Resource Lending Library including activities to do at home, books, toys, equipment and more for parents

### ***Provider Support***

- ☞ Information and technical assistance with starting a child care business
- ☞ Continued education, hands-on training and intensive on-site technical assistance for caregivers delivered by NYS Credentialed Trainers in order to maintain and increase their understanding and knowledge of caring for children
- ☞ Assistance in accessing scholarship information to pay for trainings
- ☞ Infant/Toddler Technical Assistance Center with resources for Infant/Toddler caregivers and trainers
- ☞ Information and support on National and State accreditation programs
- ☞ “CFR Connection”, an agency newsletter with current child care information, activities, child development issues and news of special events
- ☞ Access to the Child & Adult Care Food Program, a federal reimbursement nutrition program.
- ☞ Resource Lending Library including activities, programming ideas, books, toys, equipment and more for child care professionals
- ☞ Registration of Family Child Care and School-Age Child Care Programs in Ontario, Seneca and Yates Counties

### ***Community & Business Support***

- ☞ Outreach and education on child care options that support employees
- ☞ Technical assistance on site or off for employee’s child care or parenting needs
- ☞ Presentations about agency services
- ☞ Advocating for children at community, state, and federal levels
- ☞ Community events to support children, parents and child care providers
- ☞ Education about referrals for child care and what quality child care is to the community
- ☞ Collection and statistics of supply and demand for child care in communities

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## Population Indicators



State and County indicators related to children and their welfare from Child Care Aware of America's *Child Care in America 2014 State Fact Sheets* and 2013 United States Census data

	New York		Ontario		Seneca		Yates	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Population: 2013	19,065,406	100	105,168	100	32,299	100	23,999	100
Population under age 18: 2013	4,197,294	22%	22,983	22%	6,764	21%	5,757	24%
Population under 18 that is under age 5: 2013	1,147,652	6%	5,403	5%	1,781	6%	1,479	6%
Population under age 18 that is age 5-18: 2013	3,048,642	16%	17,580	17%	4,983	15%	4,278	18%
Own children in single parent household: 2013	1,459,166	8%	7,681	7%	1,901	6%	2,568	11%
Population ages 15-17 not enrolled in school: 2013	24,490	.1%	123	.1%	86	.3%	212	.9%
Population ages 5-17 with a disability: 2013	147,158	.8%	982	.9%	384	1%	563	2%
Population under age 18 who are below poverty: 2013	953,598	22.7%	3,072	13.3%	895	13.2%	1,478	25.6%

### Statistics from the Children's Defense Fund, reported in May 2014

- ☞ Nearly 100,000 NY Public School Students were homeless in 2011-2012
- ☞ More than 1 in 5 children lived in households that lacked adequate food
- ☞ NY Ranked 25th out of 50 states in food security
- ☞ More than 1 in 4 NY children access Supplemental Nutritional Assistance Program (SNAP) to meet their nutritional needs
- ☞ New York ranked 30th in child poverty among states<sup>2</sup>



<sup>1</sup> Unless otherwise noted, statistics in these sections are from the American Community Survey, U.S. Census Bureau, 2013 three-year estimates, Table used; B17001, B01001, B14003, B23008 and B18101.

<sup>2</sup> The state ranked 1st is the best for children for that outcome, 50th is the worst for children.

<sup>3</sup> Children's Defense Fund.org/cits., New York State Data sheet, released May 2014

<sup>4</sup> Child Care Aware of America, 2014 Child Care in the State of New York

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## Income and Employment Indicators



State and County indicators related to children and their welfare from the 2013 United States Census Data, American Community Survey

Income Indicators <sup>1</sup>	New York	Ontario	Seneca	Yates
Median family income for Married couple families with own children: 2013	\$93,157	\$96,092	\$70,742	\$61,085
Median family income for Single mother families with own children: 2013	\$25,937	\$27,118	\$24,963	\$23,519
Median family income for Single father families with own children: 2013	\$38,808	\$41,429	\$44,349	\$23,828

Private sector jobs in the Rochester metro area increased over the year by 3,400, or 0.8 percent, to 441,000 in February 2015 <sup>2</sup>

The amount the U.S. spends per minute on corporate tax breaks would pay the salary of 16 child care workers. More than 220,000 children are currently on waiting lists for child care assistance. Expanding child care increases poor mothers' work participation. <sup>3</sup>

Employment Indicators <sup>1</sup>	New York	Ontario	Seneca	Yates
Number of children under 6 with <b>both</b> parents in the work force: 2013, 2 parent household	496,415	2,531	957	573
Number of children under 6 with <b>one</b> parent in the work force: 2013, 1 parent household	360,733	1,893	371	371
Number of children under 6 with <b>custodial</b> parent <b>not</b> in the work force: 2013	142,611	267	100	102
Number of children 6-17 with <b>both</b> parents in the work force: 2013, 2 parent household	1,121,912	7,700	2,000	1,242
Number of children 6-17 with <b>one</b> parent in the work force: 2013, 1 parent household	773,003	4,693	1,357	797
Number of children 6-17 with <b>custodial</b> parent <b>not</b> in the work force: 2013	231,918	920	199	266

<sup>1</sup><http://www.census.gov/2011-2013 American Community Survey, B23008 and B19126 reports>

<sup>2</sup>Employment in New York State Newsletter, April 2015, <http://www.labor.ny.gov>

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## Major Employers: Ontario, Seneca & Yates Counties



Employers depend on childcare to keep their workforce available and businesses viable

Ontario County
Finger Lakes Health
Thompson Health
Pactiv Corporation
Wegman's Food Markets Inc.
Clifton Springs Hospital & Clinic
Hobart & William Smith Colleges
Constellation Brands Inc.
Ontario ARC
Finger Lakes Racing Association Inc.
Zotos International Inc.
School Districts

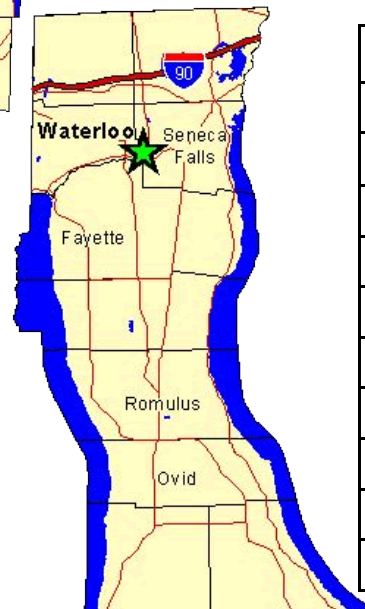


The median yearly household income for Ontario (\$96,092) Seneca (\$70,742); Yates (\$61,085)

2011-2013 ACS  
3-Year Estimates  
(B19126)

About one in three working parents are willing to change employers or trade salary and benefits for work-family programs that fit their needs

<http://www.nccic.org/ccpartnerships>



Seneca County
Bona-A-Dent
Gould's Pumps
Hillside Children's Center
Huntington Living Center
New York Chiropractic College
NYSEG
School Districts
Seneca/Cayuga ARC
Seneca Nursing Home and Rehab
Waterloo Premium Outlets

Yates County
Birkett Mills
Coach and Equipment
Dudley Poultry
Keuka College
Penn Yan Aero
Silgan Plastic
School Districts



Nearly 11 million children younger than age 5 spend an average of 35 hours a week in some type of child care setting

*We Can Do Better: 2013 Update:*  
Child Care Aware® of America's Ranking of State Child Care Center Regulations and Oversight

*Employer information pulled from area Chambers of Commerce and the New York State Labor Department.*

*Those listed above are the employers with the highest number of employees for that county.*

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## Types of Legal Care in New York State



Choosing quality care for children is important. Safe and positive child care sets the stage for the healthy growth and development of children. There are many different types of child care available- from child care in someone's home to center based child care.

- ⌘ The fewer the children for each adult, the better for the children. The lower ratio of caregiver to child allows more time to be spent with each child, which could lead to a higher quality program.
- ⌘ Typically, a smaller group size lends to more individualized attention for children.

### Care Excluded from OCFS (Office of Children and Family Services) regulation

- ⌘ **Legal Exempt Care**– 2 children, 3 or more hours a day (non-relative) or care for relatives or care for less than 3 hours per day, per child **And** subsidized (receiving subsidy payment from the county for the child care provided) The number of exempt care providers is greatly affected by subsidy dollars available.
- ⌘ **Legal Informal** – 2 children, 3 or more hours a day (non-relative) or care for relatives or care for less than 3 hours per day, per child **And** care is non-subsidized
- ⌘ **Nursery School and Preschools** - serve children ages 2-5 years old in a variety of settings
  - ⌘ Classes may meet anywhere from 1 – 5 days per week for less than 3 hours per class and follow the school year calendar
  - ⌘ These programs are not Registered/Licensed by OCFS
- ⌘ **In Home Child Care Providers (Nanny, Au-Pair)** - care for child/children in their home
  - ⌘ There is no limit to the number of children that can be cared for as long as all reside in the home where care is given

Child Care Aware of America states  
“Nearly 11 million children under the age  
of five across the nation require child care  
services each week.”

<http://www.naccrra.org/costofcare>



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## Types of Legal Care in New York Continued



### Care Registered/Licensed by OCFS (Office of Children and Family Services) regulation

#### School Age Child Care – Registered

- ☞ School Age Child Care programs care for more than 6 children from kindergarten through age 12 during non-school hours
- ☞ Also may care for children during holidays and vacation

The maximum **child to caregiver ratios** permitted by New York State in **School Age Child Care** programs are:

Childs Age	Group Size	Ratio (# of children per caregiver)
Kindergarten – 9	20	10
10-12 years	30	15

#### Child Care Center

- ☞ Small Day Care Centers with less than 7 children are registered
- ☞ All other day care centers are licensed
- ☞ Number of children depends on size of building and individual room square footage

The maximum **child to caregiver ratios** permitted by New York State in **Child Care Center** programs are:

Childs Age	Group Size	Ratio (# of children per caregiver)
0-6 Weeks	6	3
6 Weeks – 18 Months	8	4
18 Months – 36 Months	12	5
3 Years	18	7
4 Years	21	8
5 Years	24	9
6 - 9 Years	20	10
10-12 Years	30	15

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## Types of Legal Care in New York Continued



### Group Family Child Care – Licensed

- ⌘ Group Family Child Care homes care for 8 to 12 children at a time in a residence; can add 1 - 4 school age children
- ⌘ There must be at least one caregiver present for every two children under the age of two.
- ⌘ A provider or assistant alone may care for up to 6 children when none of the children are school-age
- ⌘ A provider or assistant alone may care for 7 children when one of the children is school-age
- ⌘ A provider or assistant alone may care for up to 8 children when at least 2 children are school- age
- ⌘ School-age children can fill slots for infants and toddlers up to the total capacity permitted (16) for Group Family Child Care
- ⌘ A provider and assistant (s) may care for any combination of age groups up to a total of 12 children plus 4 school-age children.

The maximum **child to caregiver ratios** permitted by New York State in **Group Family Child Care** programs are:

Childs Age	Group Size (max. 16) (provider and 1 assistant)	Ratio (# of children per caregiver)
6 Weeks – 2 Years	4	2
2 – 5 Years	12	6
5 – 12 Years	4	2

### Family Child Care – Registered

- ⌘ Family Child Care homes care for 3 to 6 children at a time in a residence; they may add 1 – 2 school age children
- ⌘ There must be one caregiver present for every two children under the age of two
- ⌘ School-age children can fill the slots for infants and toddlers up to the total capacity permitted (8) for Family Child Care

The maximum **child to care giver ratios** permitted by New York State in **Family Child Care** programs are:

Childs Age	Group Size (max. 8) provider only	Ratio (# of children per care giver)
6 Weeks – 2 Years	2	2
2 – 5 Years	6	6
5 – 12 Years	2	2

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# The Child Care Link to School Readiness



## What is Quality Child Care?

There are some important things to look for that can help determine if a child care setting is a safe, nurturing, educational place for children. Here are some examples of important quality indicators:

- ✎ **Small Group Sizes:** low number of children in each room, regardless of the ratio
- ✎ **Low Ratios:** Program has low number of children for every one caregiver
- ✎ **Low Staff Turnover:** Children have consistency in their caregivers
- ✎ **Knowledgeable Caregivers :**
  - who have appropriate expectations of children's abilities
  - who use guidance techniques that foster positive behavior in children
  - who are trained in first aid, CPR, children's health issues, and SIDS
  - who have formal education as well as ongoing training, coaching and mentoring in child development
- ✎ **Individualized Written Curriculum:** based upon the ages and interests of each child
- ✎ **Health & Safety Policies and Procedures:** Program takes steps daily to ensure children and the environment are free of health and safety hazards from hand washing, diapering and playground safety etc. to having an emergency preparedness plan that is practiced regularly

## What is school readiness?

School readiness for young children goes beyond the academics of the alphabet and counting. Readiness is considered by:

- ✎ **Social and Emotional Readiness:** Children are able to have positive interactions with others and are able to self-regulate their behavior. They will understand and express their feelings. They will also be able to solve conflicts, empathize with others and have the ability to take turns and share.
- ✎ **Physical Well-Being and Motor Readiness:** Children will have developed gross motor skills like jumping and running as well as fine motor skills like drawing/writing, dressing and cutting. They will also be well-rested and well-nourished.
- ✎ **Cognitive and Language Readiness:** Children will be able to observe, ask questions, and solve problems based on what they see and hear. Children will also be able to communicate with others and understand that there is a connection between letters (print) and sounds. They will be curious and eager to learn and join in new activities.

## What is the link between Quality Child Care and School Readiness?

There are many benefits and connections linking high-quality early childhood experiences to children's school readiness and later life success. Benefits include:

Benefits in Kindergarten & Elementary School	Benefits in Middle & High School	Benefits in Adulthood
<ul style="list-style-type: none"> <li>• Improved school readiness skills</li> <li>• Improved math and language ability</li> <li>• Fewer cognitive and social issues</li> <li>• Fewer behavior issues</li> <li>• Less likely to be in special education</li> <li>• Less likely to repeat a grade</li> </ul>	<ul style="list-style-type: none"> <li>• Less likely to enter juvenile detention programs</li> <li>• More likely to graduate from high school</li> </ul>	<ul style="list-style-type: none"> <li>• More likely to be in a high-skilled job or higher education at age 21</li> <li>• Less likely to commit a crime or felony</li> <li>• Less likely to rely on social assistance programs (e.g., TANF, food stamps, housing)</li> </ul>

<sup>1</sup>National Scientific Council on the Developing Child. (2007). *The science of early childhood development*. Retrieved from: [http://developingchild.harvard.edu/index.php/resources/reports\\_and\\_working\\_papers/science\\_of\\_early\\_childhood\\_development/](http://developingchild.harvard.edu/index.php/resources/reports_and_working_papers/science_of_early_childhood_development/)

<sup>2</sup>Garces, Eliana, Duncan Thomas and Janet Currie (2002). "Longer-Term Effects Of Head Start," *American Economic Review*, 92(4), 999-1012. Retrieved from <http://www.nber.org/papers/w8054>

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## Quality Indicators

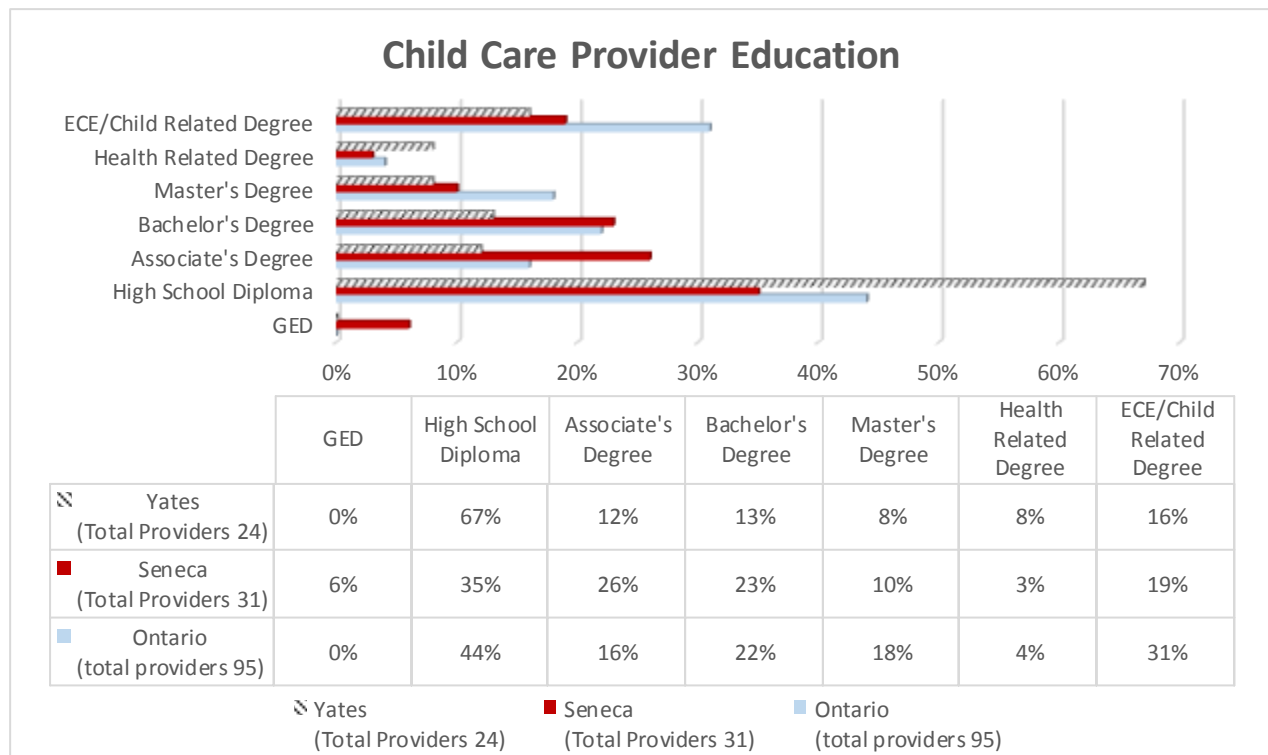


**Accreditation-** is a voluntary process in which a child care program demonstrates that they have met quality standards for child care. It is important to understand that state regulations are no guarantee of a quality program. Accreditation by a national organization requires that programs meet a higher standard than state regulations including:

- Programs strengths and weaknesses are rated
- Observation by a Professional Child Care expert
- Review of standards that programs must meet as per the organization assessing the provider
- Ongoing child development trainings
- Curriculum used with children is reviewed

There are currently 3% (7) accredited child care programs in Ontario, Seneca and Yates counties.

**Education Levels of Child Care Providers–** Education helps providers learn the key information and skills needed to support children's growth and development. A well-trained provider, is better prepared to offer quality care and learning opportunities to children and attract parents to their program. The American Academy of Pediatrics stated; ***when care is consistent, developmentally sound, and emotionally supportive, there is a positive effect on the child and the family. To focus only on the education of children beginning with kindergarten is to ignore the science of early development and deny the importance of early experiences*** (Pediatrics Vol. 115 No. 1 January 1, 2005 pp. 187 -191). The better education a provider has, whether from formal education, certifications or trainings, the better care for the child.



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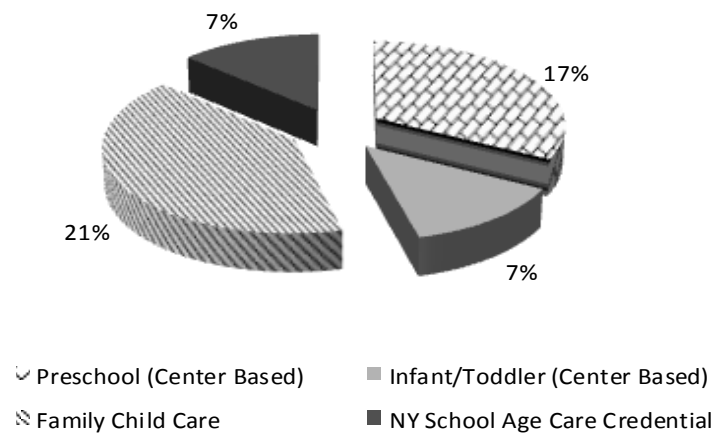
## Quality Indicators Continued



**Child Development Associate (CDA)**- is a nationally accepted credential for those working with young children. Child Care Providers who achieve their CDA Credential will have knowledge to put the CDA Competency Standards to practice and an understanding of why those standards help children to achieve success from the early years of development forward. Center based and family child care providers with some education and experience go through extensive training, preparation of a portfolio, observations and technical assistance when following the CDA path.

Out of 167 total  
Child Care  
Programs, 37%  
have staff with a  
State or National  
credential

### State or National Credentials



**Medication Administration Training Certified (MAT)**- Licensed, registered or legally exempt child care providers, who choose to administer medication to children in their care must be in compliance with Health and Infection Control regulations. Caregivers who administer actual medications must be trained in Medication Administration Training (MAT). They must also be at least 18 years of age and have a current certification in Cardio Pulmonary Resuscitation (CPR) and First Aid. Caretakers that administer medications must hire a health care consultant who will review and approve the caretaker's health care plan and training certificates. The health care consultant must also visit the day care program to review the program's health care plan at least once every two years. Caregivers are not permitted to administer medications through injection except for epi-pens. Arrangements for injectable medications may be approved in specific circumstances and under the guidance of the child's medical provider. Approved, MAT trained caregivers are permitted to administer prescription and over-the-counter medications when they have written instructions from the prescriber and permission from the parent. (<http://www.ocfs.state.ny.us/main/childcare/mat/default.asp>)

### Percent of providers or programs MAT certified in each County

*(This is an increase for all counties from last year)*

**Ontario - 33.7%, Seneca - 19.4% and Yates 44%**

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## Child Care Provider Requirements



The New York State Office of Children and Family Services has identified the minimal requirements needed to be employed in a regulated child care program, they are as follows:

1. At least 18 years of age unless employed through a child care center. An employee can be 16 years of age with applicable employment papers.
2. Applicants must have a background check, including a clearance through the state central registry as well as through the criminal history unit.
3. A prior employer reference and three personal references
4. A medical clearance attesting the employee is in good physical and mental health and an acceptable TB test.
5. Education and experience as applicable to their position in their modality of care.

Additionally, each child care program must satisfy on-site inspections including the following categories:

1. Building and Equipment
2. Fire Protection
3. Safety
4. Transportation
5. Program Requirements
6. Supervision of Children
7. Discipline
8. Child Abuse and Maltreatment
9. Health and Infection Control
10. Nutrition
11. Staff Qualification
12. Training
13. Management and Administration



### Regulatory Requirements

Inspections are conducted through announced and unannounced visits from Office of Children and Family Services contracted Licensors/Registrars. Inspections are conducted to Licensed, Registered and Legally Exempt care providers to help maintain compliance with child care regulations.

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## Provider Training Requirements & Topic Areas



According to New York State Child Care Regulations; Operators, Program Directors, Employees and Assistants of *Registered School Age Child Care Programs, Registered Family Child Care Homes, Licensed Group Family Child Care Homes, Licensed Child Care Centers and Registered School Age Child Care Programs*

Must meet the following requirements:



Complete 30 hours of training every 2 years of their registration/license period. The 30 hours every 2 years must include the following nine training topics. There is no minimum number of hours required in each topic area.

- Principles of Early Childhood Development
- Nutrition and Health Needs of Infants & Children
- Business Record Maintenance and Management
- Child Day Care Program Development
- Safety & Security Procedures
- Child Abuse and Maltreatment Identification/Prevention
- Identification and Prevention of Shaken Baby Syndrome
- Statutes & Regulations Pertaining to Child Abuse
- Statutes & Regulations Pertaining to Child Day Care



Family and Group Family Providers must also receive approved Health and Safety Training and CPR/First Aid certification before being licensed or registered for the first time. This training may count towards the provider's overall 30-hour training requirement.



New Providers must complete a minimum of 15 of their training hours within the first six months of their first registration/license or employment period. For FDC/GFDC homes, the mandated Health & Safety Training may fulfill this requirement if taken while provider's application is in-process.



Center and SACC staff working less than 20 hours per week may pro-rate training hour requirements as per regulations.



All training documentation must be kept on file in the provider's home or center.



All Providers must have at least one employee that holds a valid certificate in CPR (Cardio Pulmonary Resuscitation) and First Aid on the premises of the child care during the programs operating hours. Substitutes must also be trained, in the absence of the provider.

**123 Provider training sessions were offered by Child & Family Resources (CFR) 2014**

**870 (duplicated) Child Care providers were served through training at CFR 2014**

**1387 (duplicated) Providers were served through technical assistance, grants, training etc. 2014**

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#### The Infant and Toddler Project



**Infant Toddler Project** Investments during the first three years of a child have the greatest impact and the highest rate of return. The Infant Toddler Project promotes the importance of the infancy period through a variety of statewide activities. Whether babies are at home with their parents or in child care settings, we know that the quality of these early experiences matter. The Project's primary function is to provide coordination and support to the Regional Infant Toddler Resource Centers across the state. The project also works on numerous state level groups to provide a voice for babies and assure that state planning starts at birth. National experts have identified 10 research based components that are essential to high quality child care. Using these 10 components as a guide, The NYS Infant and Toddler Resource Network is helping child care programs improve the quality of care for our babies, toddlers and their families. (<http://www.earlycareandlearning.org/programs/infant-toddler/>)



**Winning Beginning NY** is a statewide coalition working toward the goal of high-quality, affordable and accessible early care and learning for all New York families. Its members include parents, employers, children's advocates, service providers, labor unions, educators, pediatricians, law enforcement, research and community groups. Winning Beginning NY advocates for investment in quality early care and learning, promotes planning, coordination, and implementation strategies that strengthen early care and learning, supports implementation of Universal Prekindergarten through public information, policy analysis, and technical assistance and works to build a statewide, birth-to-five, early care and learning system that links: child care, Head Start, preschool special education, home visiting, afterschool programs and Universal Prekindergarten. (<http://winningbeginningny.org/>)



New York State has developed **QUALITYstarsNY** to support the efforts of early care and learning programs to improve the quality of their services and to give parents the information they need to make a more informed choice. This is a voluntary Quality Rating and Improvement System (QRIS) that is designed to increase quality in

early learning settings - homes, schools, and programs - throughout the state. It has currently completed a pilot phase and could be implemented statewide— if properly funded. QRIS offer clear, organized ways to assess, improve and communicate the quality of early care and education programs by empowering parents to become savvy consumers who choose high quality for their children, offering policymakers effective tools to improve early care and education quality, providing accountability so that donors, legislators and taxpayers feel confident investing in quality and giving providers a roadmap to, and supports for, quality improvement.

([www.qualitystarsny.org](http://www.qualitystarsny.org))

## CHILD & FAMILY RESOURCES, INC.








## Child Adult Care Food Program



The main goal of this program is to ensure that children in participating child care centers and family child care homes receive healthful meals and snacks and child care providers receive training in nutrition. Children and providers learn about food and healthy eating.






Nutrition is an important part of good child care and a healthy lifestyle. All children need well-planned meals and snacks that provide a variety of foods and the nutrients needed for good health and energy. The United States Department of Agriculture (USDA), through the New York State Department of Health, helps child care providers pay for meals and snacks that meet nutrition requirements for breakfast, lunch or supper, and snacks. A meal pattern outlines the kinds and amounts of food that must be served. Training and educational programs are also offered to child care providers that participate on CACFP. Child & Family Resources is a CACFP sponsor to Family and Group Family Child Care homes in Ontario, Seneca and Yates Counties.

### Why providers would want to participate in CACFP:



-  Child care facilities on this program care about good nutrition for children
-  Helps plan nutritious meals and snacks
-  Providers are offered nutrition training, sponsored and paid for by CACFP
-  It's a great marketing tool for child care business
-  Providers are reimbursed grocery dollars for serving CACFP approved meals to children in care

**Child and Family Resources helps to reimburse 67 providers an average of \$23,208 each month for the food served to the children in their care.**

**Tips from Kidshealth.org**  
**Five of the best strategies to improve nutrition and encourage smart eating habits:**

-  **Have regular family meals**
-  **Serve a variety of healthy foods and snacks.**
-  **Be a role model by eating healthy yourself.**
-  **Avoid battles over food.**
-  **Involve kids in the process.**

### Why choose a child care home that participates in CACFP?

-  Working together, parents and caregivers can help children establish healthful food habits that will last a lifetime.
-  Parents may receive other information from caregivers that will suggest ways to help their child learn about food and healthy eating.

*For more information visit: Food Research and Action Center at [www.frac.org](http://www.frac.org)*

**CHILD & FAMILY RESOURCES, INC.**



## 2014 Child Care in New York State & Nationally



*Child Care in America 2014 State Fact Sheets* was published by Child Care Aware of America and stated the following, “Every week in the United States, nearly 11 million children younger than age 5 whose mothers are working are in some type of child care arrangement. On average, these children spend 36 hours a week in child care. A quarter of children, nearly 3 million are in **multiple** child care arrangements because of the traditional and nontraditional working hours of their parents.”

How many children and families are there?	New York	USA
Total residents	19,490,373	311,609,369
Children ages 0 through 4 years	1,159,718	20,067,019
Children ages 0 through 4 years, living in poverty	282,470	5,039,540
Children ages 5 through 11	1,622,290	28,673,720
Total families with children	2,050,946	33,875,515
Single parent families	709,860	11,151,705
Families in poverty	417,285	6,853,198

How many children age 6 potentially need child care?	New York	USA
Children in two parent families, both parents in the labor force	489,297	8,646,800
Children in single parent families, parent in the labor force	355,781	6,436,111
Total children under age 6 potentially needing child care	845,078	15,082,911

How many working mothers are there?	New York	USA
With infants under 1 year	152,087	2,559,590
With any children under age 6	591,041	10,160,154
With children under age 6 only	336,978	5,647,440
With both children under age 6 AND children age 6-17	254,063	4,512,714
With children under 18		
Married working mothers	935,262	15,945,928
Single working mothers	448,895	6,958,881

<sup>1</sup> Unless otherwise noted, statistics in these sections are from the American Community Survey, U.S. Census Bureau, 2010-2012 three-year estimates (<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>).

<sup>2</sup> Estimate based on data provided by Child Care Resource and Referral Agencies for Child Care Aware® of America's 2014 State Fact Sheet Survey. Data reflects the 2013 calendar year. Number of centers and/or FCC homes includes previous year's figures for Alabama and Pennsylvania.

# CHILD & FAMILY RESOURCES, INC.



## 2014 Child Care in New York State & Nationally



*Child Care in America 2014 State Fact Sheets* was published by Child Care Aware of America.

How many centers/family childcare homes are available? <sup>2</sup>	New York	USA
Number of centers	4,213	114,000
Percent of centers that are nationally accredited	0%	10.3%
Number of Family child care (FCC) homes	14,446	180,000
Percent of FCC that are nationally accredited	2%	1.1%
Number of other child care programs	NR	2,800
Total spaces/slots	464,227	7.6 Million
Percent of spaces in centers	63%	78.1%
Percent of spaces in FCC	37%	20.7%
Percent of spaces in other programs	NR	1.2%

What kind of child care is requested? <sup>2</sup>	New York	USA
<b>Percent of request for referrals received by CCR&amp;Rs</b>		
For infant/toddler care	46%	40%
For preschool-age care	21%	33.4%
For school-age care	33%	26.6%
For full-time care	90%	71%
For part-time care	10%	10.1%
For before/after—school care	26%	8.8%
For nontraditional hours care	30%	10.1%
Families receiving referrals from CCR&R's (annual)	NR	860,000

<sup>1</sup> Unless otherwise noted, statistics in these sections are from the American Community Survey, U.S. Census Bureau, 2010-2012 three-year estimates (<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>).

<sup>2</sup> Estimate based on data provided by Child Care Resource and Referral Agencies for Child Care Aware® of America's 2014 State Fact Sheet Survey. Data reflects the 2013 calendar year. Number of centers and/or FCC homes includes previous year's figures for Alabama and Pennsylvania.

# CHILD & FAMILY RESOURCES, INC.



## 2014 Child Care in New York State & Nationally



Child Care in America 2014 State Fact Sheets was published by Child Care Aware of America.

How expensive is child care? <sup>3</sup>	New York	USA
<b>Average annual fees for full-time care</b>		
In a center		
Infant	\$14,508	5,476-\$16,549
4-year-old child	\$12,280	\$4,515-\$12,320
Before/after-school for school-age child	\$11,352	\$1,070-\$10,962
In a family child care home		
Infant	\$10,727	\$4,511-\$12,272
4-year-old child	\$9,962	\$3,981-\$9,904
Before/after-school for school-age child	\$9,844	\$1,791-\$9,506
<b>Compared with:</b>		
Average annual tuition and fees for public four-year college (in state) <sup>4</sup>	\$6,919	\$8,893
<b>Affordability (cost of full time child care as percent of median family income):</b>		
Infant and center, percent of income for MARRIED COUPLES	15%	6.8%-18.5%
Infant and center, percent of income for SINGLE MOTHERS	54%	26%-64.9%

Who gets help with paying for child care?	New York	USA
Child Care Development Fund (Monthly Average) <sup>5</sup>		
Families (monthly average)	72,500	903,500
Children (monthly average)	122,700	1,507,300
Participating Providers (annually)	63,012	460,902

<sup>1</sup> Unless otherwise noted, statistics in these sections are from the American Community Survey, U.S. Census Bureau, 2010-2012 three-year estimates (<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>).

<sup>2</sup> Estimate based on data provided by Child Care Resource and Referral Agencies for Child Care Aware® of America's 2014 State Fact Sheet Survey. Data reflects the 2013 calendar year. Number of centers and/or FCC homes includes previous year's figures for Alabama and Pennsylvania.

# CHILD & FAMILY RESOURCES, INC.



## 2014 Child Care in New York State & Nationally



Child Care in America 2014 State Fact Sheets was published by Child Care Aware of America.

What are the numbers, income and support of the child care workforce?	New York	USA
Child care workers (in centers) <sup>6</sup>	68,460	624,520
Average annual income <sup>6</sup>	\$24,770	\$21,320
Total paid early childhood workforce	Not Available	2.2 million
Training sessions CCR&Rs held for providers <sup>7</sup>	4,324	Not Available
Average attendance per session	15	4-209
Providers trained by CCR&Rs	17,706	317,000
On-site technical assistance visits by CCR&Rs to child care programs	6,368	262,000
Child care programs receiving technical assistance	2,7740	21,000



CCR&R Contacts	New York	USA
Early Care and Learning Council (Coordinating Network <sup>8</sup> )	<a href="http://www.earlycareandlearning.org">www.earlycareandlearning.org</a>	
New York State Office of Children and Family Services	<a href="http://www.ocfs.state.ny.us/main/beccs">http://www.ocfs.state.ny.us/main/beccs</a>	
Child Care Aware of America (formally NACCRRRA)	<a href="http://usa.childcareaware.org">http://usa.childcareaware.org</a>	
	<a href="http://www.childcareaware.org">www.childcareaware.org</a>	

<sup>3</sup> Data are provided by the State CCR&R Network and are derived from CCR&R data or are provided by state licensing offices. National totals are rounded estimates. Some states reported cost of care based on their state's most recent market rate survey. Rates from prior to 2013 are converted to 2013 dollars.

<sup>4</sup> Average price of 2012-2013 in-state tuition and fees for public four-year colleges by state, from the College Board Annual Survey of Colleges, *Trends in College Pricing 2013* (<http://trends.collegeboard.org/college-pricing/figures-tables/published-prices-state-region#Tuition>).

<sup>5</sup> These statistics are provided by the Office of Child Care from the Child Care Development Fund preliminary data, and are derived from monthly averages. Total number of child care providers includes paid relatives and other nonregulated caregivers. U.S. Totals include all 50 states, the District of Columbia and all territories. [www.acf.hhs.gov/programs/occ/resource/fy-2012-ccdf-data-tables-preliminary](http://www.acf.hhs.gov/programs/occ/resource/fy-2012-ccdf-data-tables-preliminary)

<sup>6</sup> Bureau of Labor Statistics, U.S. Department of Labor, Occupational Employment Survey, May 2012 estimates. Does not include child care administrators/managers, preschool teachers, special education teachers, or self-employed workers such as family child care business owners. ([http://www.bls.gov/oes/current/oes\\_nat.htm](http://www.bls.gov/oes/current/oes_nat.htm))

<sup>7</sup> Weiss E. & Brandon, R. N. (2010). *The Economic Value of the U.S. Early Childhood Sector*. Partnership for America's Economic Success.

<sup>8</sup> National estimates of training and technical assistance are derived from NACCRRRA's 2010 survey of CCR&R training.

NR: Not reported.

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## Child Care Demand



According to Census 2013, the following graph shows the number of children in each county.

County	Children Less than 5 years of age	Children 5-11 years of age	Children 12-14 years of age
Ontario	5,403	9,128	4,019
Seneca	1,781	2,261	1,446
Yates	1,479	2,293	889

The following statistics reflect those who have requested child care referrals through our agency in 2014, by child count unless stated.

	Ontario	Seneca	Yates
<b>Total Requests for Child Care in 2014 (by family)</b>	161	81	44
Number of families who are eligible for subsidized child care	94	45	19
Number of families who are not eligible for subsidized child care	47	26	23
Number of single parent households who requested care	84	35	12
Number of 2 parent households who requested care	52	30	28
Number of teen parent households who requested care	0	0	0
Number of foster parents, or legal guardians other than their parents who requested care	8	4	1
Number of families requested non-traditional hours of care	63	24	7
Number of families that requested special services	7	15	9

### Total Requests for Child Care by Age (by children)

	Ontario	Seneca	Yates
Infant 6 weeks-23 Months	80	35	18
2 years– 5 years Toddler & Preschool	81	50	36
School Age 6-12	38	17	14

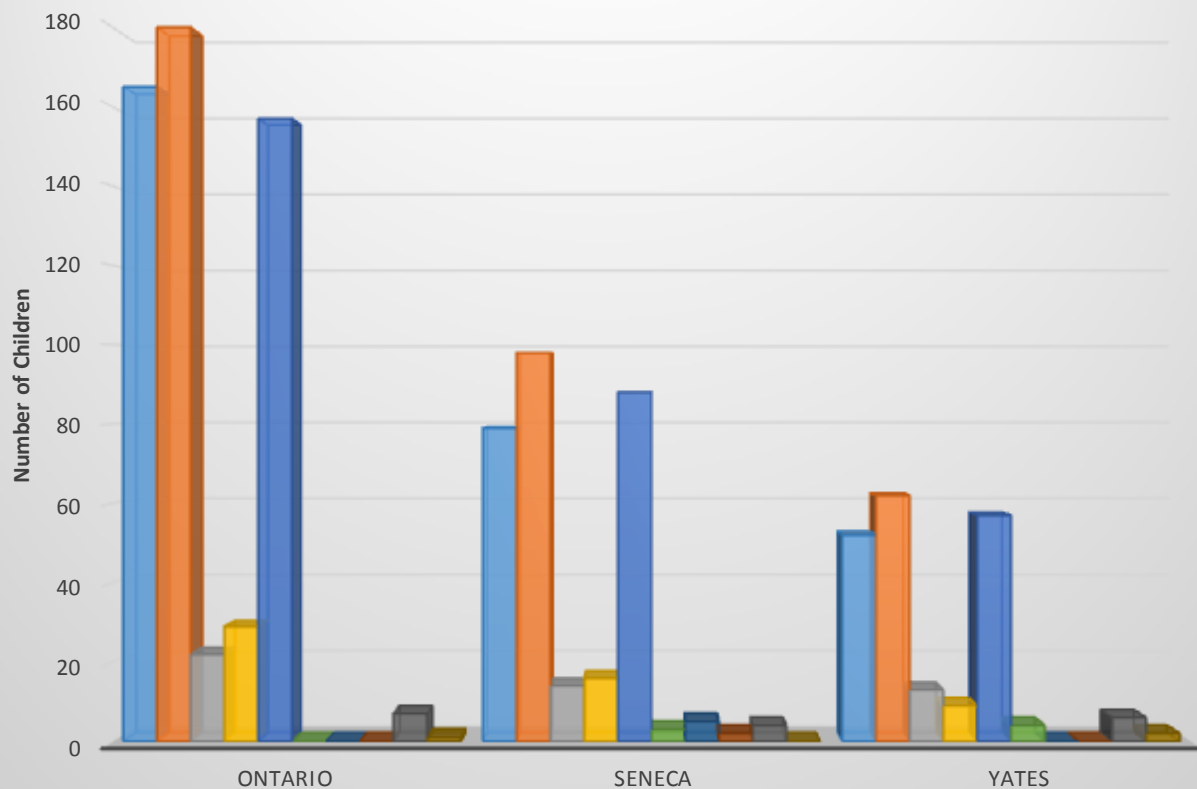
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## Child Care Demand



Type of Care Requests 2014



	Ontario	Seneca	Yates
Child Care Center	165	79	52
Family Child Care	180	98	62
Preschool Program	22	14	13
School Age Program	29	16	9
Group Family Child Care	157	88	57
Informal/Exempt	0	3	4
Day Camp	0	5	0
School	0	2	0
In Home/Exempt	7	4	6
Other	1	0	2

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## Child Care Supply in Ontario County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years.

The number of Registered/Licensed Child Care Facilities as of May 2015

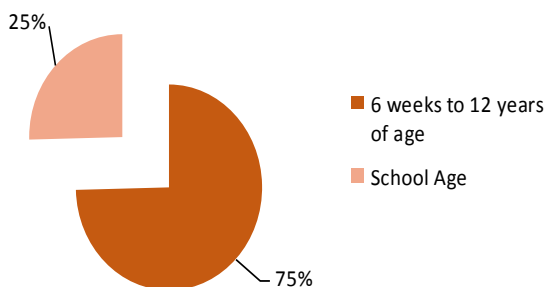
Family Child Care	Group Family Child Care	Child Care Centers	School Age Child Care	Programs offering non-traditional care hours
49	14	17	15	11

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the variable slot availability for the number of children 6 weeks to 12 years. (this is not the number of vacancies)

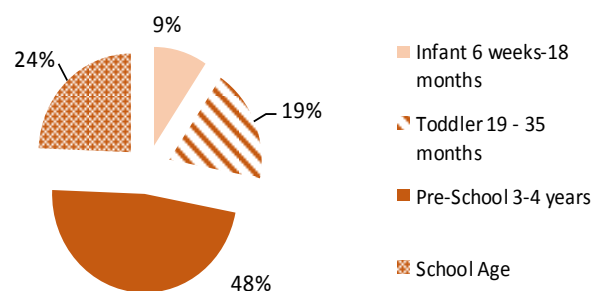
Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	288	98	386
Group Child Care	152	50	202
Totals	440	148	588

Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	172	341	871	446	1,830
School-Age Program	0	0	0	1,171	1,171
Totals	172	341	871	1,617	3,001

Ontario Family & Group Total Capacities 2014



Ontario Center & School Age Total Capacities 2014



Information taken from New York State Office of Children and Family Services, Bureau Child Care Facilities System.

**CHILD & FAMILY RESOURCES, INC.**



## Child Care Supply in Seneca County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years.

### The number of Registered/Licensed Child Care Facilities as of May 2015

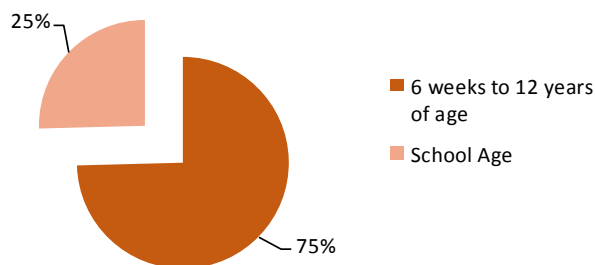
Family Child Care	Group Family Child Care	Child Care Centers	School Age Child Care	Programs offering non-traditional care hours
23	4	3	1	6

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the variable slot availability for the number of children 6 weeks to 12 years. (this is not the number of vacancies)

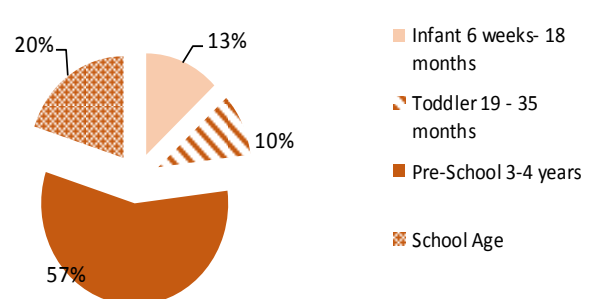
Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	135	46	181
Group Child Care	48	14	62
<b>Totals</b>	<b>183</b>	<b>60</b>	<b>243</b>

Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	26	20	114	40	200
School-Age Program	0	0	0	50	50
<b>Totals</b>	<b>26</b>	<b>20</b>	<b>114</b>	<b>90</b>	<b>250</b>

**Seneca Family & Group Total Capacities 2014**



**Seneca Center & School Age Total Capacities 2014**



Information taken from New York State Office of Children and Family Services, Bureau Child Care Facilities System.

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## Child Care Supply in Yates County



Regulated and licensed care programs are authorized to care for children 6 weeks to 12 years.

The number of Registered/Licensed Child Care Facilities as of May 2015

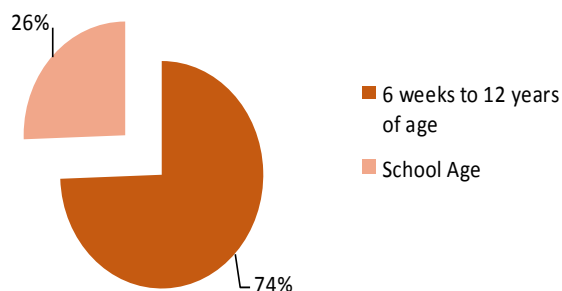
Family Child Care	Group Family Child Care	Child Care Centers	School Age Child Care	Programs offering non-traditional care hours
17	3	4	0	2

**Child Care Slots:** this table reflects the maximum number of slots as per regulations and child caregiver ratios by the NYS regulations. Specific ratio information can be found on pages 8-10. This defines the variable slot availability for the number of children 6 weeks to 12 years. (this is not the number of vacancies)

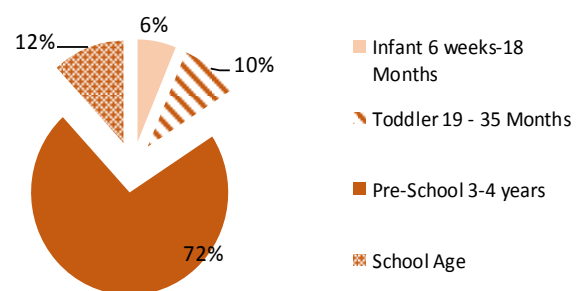
Licensed Capacity by Age	6 weeks to 12 years of age	School Age	Total Capacity
Family Child Care	99	34	133
Group Child Care	36	10	46
<b>Total</b>	<b>135</b>	<b>44</b>	<b>179</b>

Licensed Capacity by Age	Infant 6 weeks-18 months	Toddler 19 months-35 months	Pre-School 3-4 years	School Age	Total Capacity
Child Care Center	16	24	183	30	253
School-Age Program	0	0	0	0	0
<b>Total</b>	<b>16</b>	<b>24</b>	<b>183</b>	<b>30</b>	<b>253</b>

**Yates Family & Group Total Capacities 2014**



**Yates Center & School Age Total Capacities 2014**



Information taken from New York State Office of Children and Family Services, Bureau Child Care Facilities System.

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## Ontario County Child Care Slots Offered by Geographic Location



Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots.

\*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers	Infant/ Toddler (0-2)	Preschool (3-5)	School Age (6+)
<b>Bloomfield</b>	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	1	0	0	75
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>77</b>
<b>Canandaigua</b>	Family Day Care	10	20	60	20
	Group Family Day Care	7	28	48	28
	School-Age	3	0	0	232
	Child Care Centers	5	87	244	84
	<b>Total Programs/Total Slots</b>	<b>27</b>	<b>139</b>	<b>364</b>	<b>368</b>
<b>Clifton Springs</b>	Family Day Care	7	14	42	14
	Group Family Day Care	0	0	0	0
	School-Age	1	0	0	80
	Child Care Centers	1	40	53	57
	<b>Total Programs/Total Slots</b>	<b>9</b>	<b>54</b>	<b>95</b>	<b>151</b>
<b>Farmington</b>	Family Day Care	9	18	54	18
	Group Family Day Care	2	8	24	8
	School-Age	1	0	0	25
	Child Care Centers	1	56	92	20
	<b>Total Programs/Total Slots</b>	<b>13</b>	<b>82</b>	<b>170</b>	<b>71</b>
<b>Geneva</b>	Family Day Care	10	20	60	20
	Group Family Day Care	1	4	12	4
	School-Age	2	0	0	205
	Child Care Centers	4	123	229	51
	<b>Total Programs/Total Slots</b>	<b>17</b>	<b>147</b>	<b>301</b>	<b>280</b>

# CHILD & FAMILY RESOURCES, INC.



## Ontario County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Gorham	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Hemlock	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Honeoye	Family Day Care	2	4	12	4
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>3</b>	<b>8</b>	<b>24</b>	<b>8</b>
Ionia	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Livonia	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Manchester	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	1	0	0	58
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>60</b>

**CHILD & FAMILY RESOURCES, INC.**



## Ontario County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Naples	Family Day Care	0	0	0	0
	Group Family Day Care	1	4	12	4
	School-Age	1	0	0	40
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>4</b>	<b>12</b>	<b>44</b>
Oaks Corners	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Phelps	Family Day Care	5	10	30	10
	Group Family Day Care	0	0	0	0
	School-Age	1	0	0	81
	Child Care Centers	1	20	36	0
	<b>Total Programs/Total Slots</b>	<b>7</b>	<b>30</b>	<b>63</b>	<b>91</b>
Rushville	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Seneca Castle	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Shortsville	Family Day Care	0	0	0	0
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>4</b>	<b>12</b>	<b>4</b>

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## Ontario County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Stanley	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Victor	Family Day Care	2	4	12	4
	Group Family Day Care	1	4	12	4
	School-Age	4	0	0	375
	Child Care Centers	5	189	222	243
	<b>Total Programs/Total Slots</b>	<b>12</b>	<b>197</b>	<b>246</b>	<b>626</b>

## Seneca County Child Care Slots Offered by Geographic Location

Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots.

\*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Covert	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Fayette	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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## Seneca County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Interlaken	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Junius	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Lodi	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Ovid	Family Day Care	0	0	0	0
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	1	22	14	20
	<b>Total Programs/Total Slots</b>	<b>2</b>	<b>26</b>	<b>26</b>	<b>24</b>
Romulus	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Seneca Falls	Family Day Care	13	26	78	26
	Group Family Day Care	2	8	24	8
	School-Age	1	0	0	50
	Child Care Centers	2	24	100	20
	<b>Total Programs/Total Slots</b>	<b>18</b>	<b>58</b>	<b>202</b>	<b>104</b>

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## Seneca County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Trumansburg	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Varick	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Waterloo	Family Day Care	8	16	48	16
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>9</b>	<b>20</b>	<b>60</b>	<b>20</b>

## Yates County Child Care Slots Offered by Geographic Location

Although there is a maximum capacity, providers have the option to enroll children up to the maximum capacity. Therefore, the actual number of slots offered could be less than the maximum slots permitted by New York Regulations. The following table reflects the actual number of *maximum* slots.

\*See pages 8-10 For the maximum child to care giver ratios permitted by New York State in each child care setting.

Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Bluff Point	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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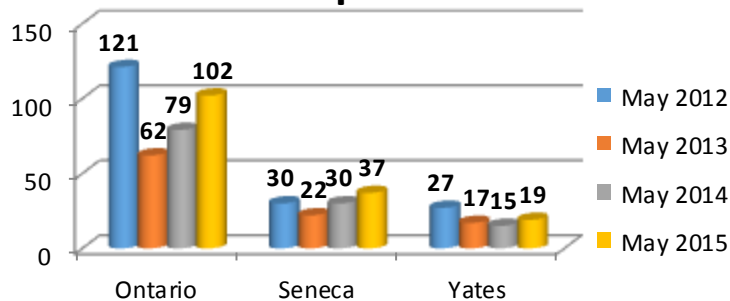


## Yates County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Branchport	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Dresden	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Dundee	Family Day Care	3	6	18	6
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	1	0	10	21
	<b>Total Programs/Total Slots</b>	<b>5</b>	<b>10</b>	<b>40</b>	<b>31</b>
Himrod	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Programs/Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### Legally Exempt Child Care Comparison



Legally Exempt child care providers are allowed to care for 2 children who are not related to them and can have up to 8 children in care that are related. (see page 8 for definition)

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## Yates County Continued



Town Name	Type of Care	# of Providers	Infant/Toddler (0-2)	Preschool (3-5)	School Age (6+)
Keuka Park	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Middlesex	Family Day Care	1	2	6	2
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Slots</b>	<b>1</b>	<b>2</b>	<b>6</b>	<b>2</b>
Naples	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Penn Yan	Family Day Care	12	24	72	24
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	4	40	183	30
	<b>Total Slots</b>	<b>17</b>	<b>68</b>	<b>267</b>	<b>58</b>
Potter	Family Day Care	0	0	0	0
	Group Family Day Care	0	0	0	0
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Slots</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Rushville	Family Day Care	0	0	0	0
	Group Family Day Care	1	4	12	4
	School-Age	0	0	0	0
	Child Care Centers	0	0	0	0
	<b>Total Slots</b>	<b>1</b>	<b>4</b>	<b>12</b>	<b>4</b>

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## Universal Pre Kindergarten & Head Start

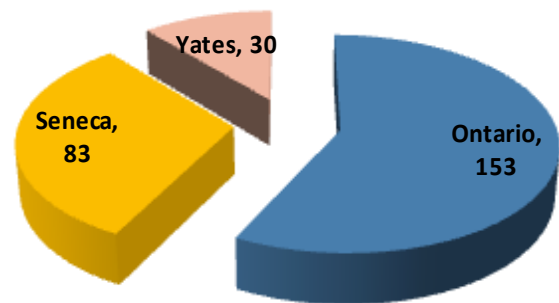


The charts show the availability of Head Start and Universal Pre-Kindergarten slots in Ontario, Seneca and Yates Counties for the 2014-2015 school year.

School District	Universal Pre-Kindergarten	Head Start Program
<b>Ontario</b>		
Canandaigua	96	153
Geneva City	90	
Manchester-Shortsville	17	
Phelps-Clifton Springs	43	
East Bloomfield	18	0
Gorham-Middlesex	33	0
Honeoye	0	0
Naples	17	0
Victor	68	0
<b>Seneca</b>		
Romulus	29	83
Seneca Falls	4	
South Seneca	35	
Waterloo	53	
<b>Yates</b>		
Dundee	39	30
Penn Yan	63	

Depending on child and school districts needs, some children attend both UPK and Head Start programs

### Head Start Program Slots per County



Studies have shown that Head Start children experience:

- increased achievement test scores
- decreased grade repetition & special education needs
- increased graduation rates

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## Child and Family Resources Advocacy Efforts



**Parents, providers, businesses and community leaders  
have a powerful story to tell.**

**Advocacy is a way to share your story to help children. By contacting or joining groups that share your concern for families, you can help build or change policies. Make a difference in your children's lives.**

Child and Family Resources is a member of the Early Care and Learning Council, Winning Beginnings New York, and Child Care Aware of America. These organizations are leaders in state and national early care and education advocacy efforts. CFR supports their public policy agendas.

**Quality child care requires affordable child care.**

**Quality child care is expensive and hard to find.**

**Investing in quality child care is to everyone's benefit.**

**What can you do to help support and improve the quality of early care and education in New York State?**

Parents, child care providers and employers need to tell their personal story. Quality child care is needed to make a strong community. Stay connected to make a difference!

- ⇒ **Parents who are confident about their childcare program are more confident employees!**
- ⇒ **Children who attend high quality early childhood programs are 50% less likely to need special education services and 25% less likely to be held back before third grade!**
- ⇒ **Children who attend high quality early childhood programs are less likely to drop out of school and are more likely to obtain higher levels of education!**



**Geneva Site**



**Seneca Falls Site**



**Penn Yan Site**



**Gorham Site**



**Children's Center at Yates  
County Courthouse**



**Canandaigua Site**

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## 2014 Child Care Parent Survey Results



Child and Family Resources recently surveyed Parents in Ontario, Yates and Seneca Counties.

\*Percentages and facts stated below are taken from actual survey results received

☞ 79% of Parents responding are satisfied with their current child care setting

### Percentage of responses for child care settings currently in use by parents

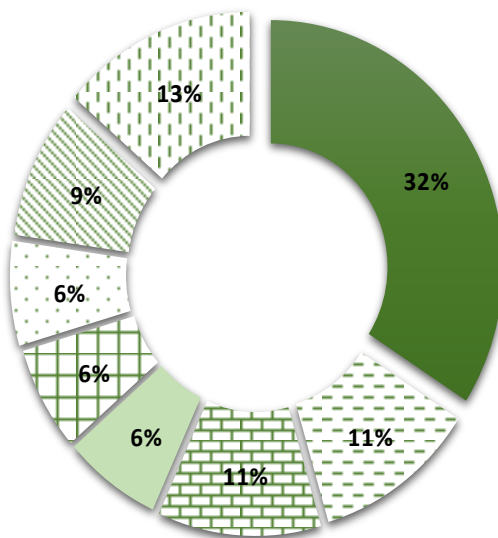
(Parents could choose more than one choice)

- ☞ 57% Home with a parent or sibling
- ☞ 13% Family or Group Family Day Care setting
- ☞ 26% School-Age/After School
- ☞ 32% Relative care

**Parents were asked to check all the types of child care that would have been accessed if available within the last 12 months**

- ☞ 38% Part time care
- ☞ 26% Full time care
- ☞ 21% Before/After school care
- ☞ 13% School vacation/snow days
- ☞ 11% Weekend care
- ☞ 9% Evening care
- ☞ 4% Overnight care

### What Parents are Willing to Pay for Care



- Less than \$1.00 per hour- 32%
- ▤ \$1.00-\$2.00 per hour- 11%
- ▥ \$2.00-\$3.00 per hour- 11%
- ▧ \$3.00-\$4.00 per hour- 6%
- ▨ \$4.00-\$5.00 per hour- 6%
- ▩ \$5.00-\$6.00 per hour- 6%
- More than \$6.00 per hour- 9%
- Less than \$100 per week- 13%

**Parents were asked what they would be able to pay per child a week for after school care**

- ☞ \$0- 36%
- ☞ \$10- 13%
- ☞ \$20- 6%
- ☞ \$30- 15%

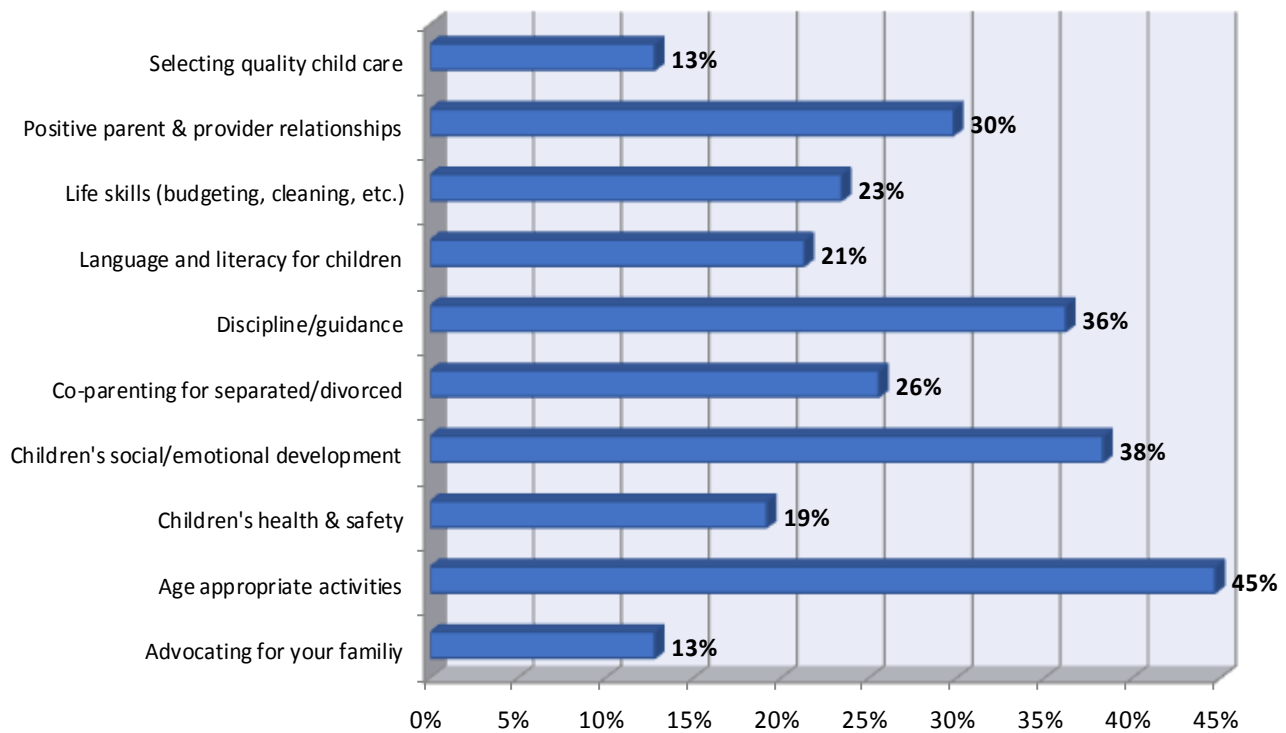
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## 2014 Child Care Parent Survey Results



### Training Topics Requested by Parents



### Community/Businesses

- ☞ Of the employers responding, 86% have 1-50 employees and 14% have 50-100 employees.
- ☞ 29% of employers responding to the survey have staff needing child care for their family
- ☞ When employers were asked the most common reasons for employee's absenteeism or lost time, the top 3 reasons were; employee illness, personal time and child's illness
- ☞ 67% of employers had between 5-10% employee turnover in their last year, 33% had between 10-50%
- ☞ 66% of employers responding were unaware of child care subsidy support options potentially available to their employees
- ☞ 20% of employers were able to provide financial support to employees needing child care
  - This percentage dropped 66% from last years responses. Also noted: 34% of the prior years respondents were from business with 50 or more employees. This contributes to their ability to financially support child care needs for their employees.

2015 Employer survey results via Survey Monkey

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## 2014 Child Care Survey Results Continued

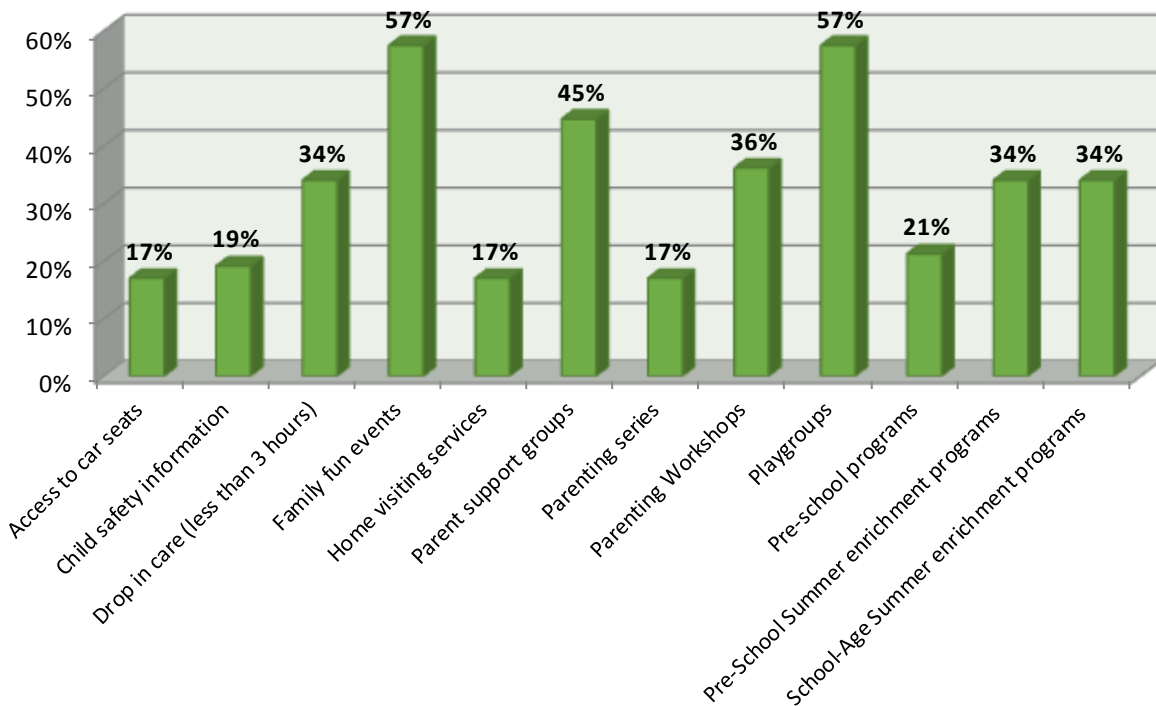


When surveyed, parents indicated that the top 3 services they were interested in having offered were:

- family fun events and play groups (tie)
- Parent support groups
- Parenting workshops

*\*Parents were asked to check all that apply on the questionnaire, the graph indicates the percentage of the total of answers not the percentage of parents.*

### Services Parent Would Like Offered



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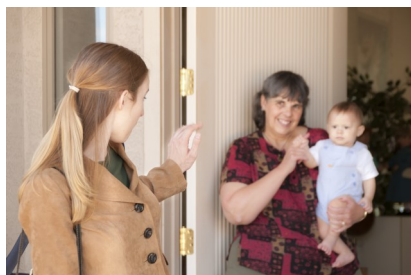
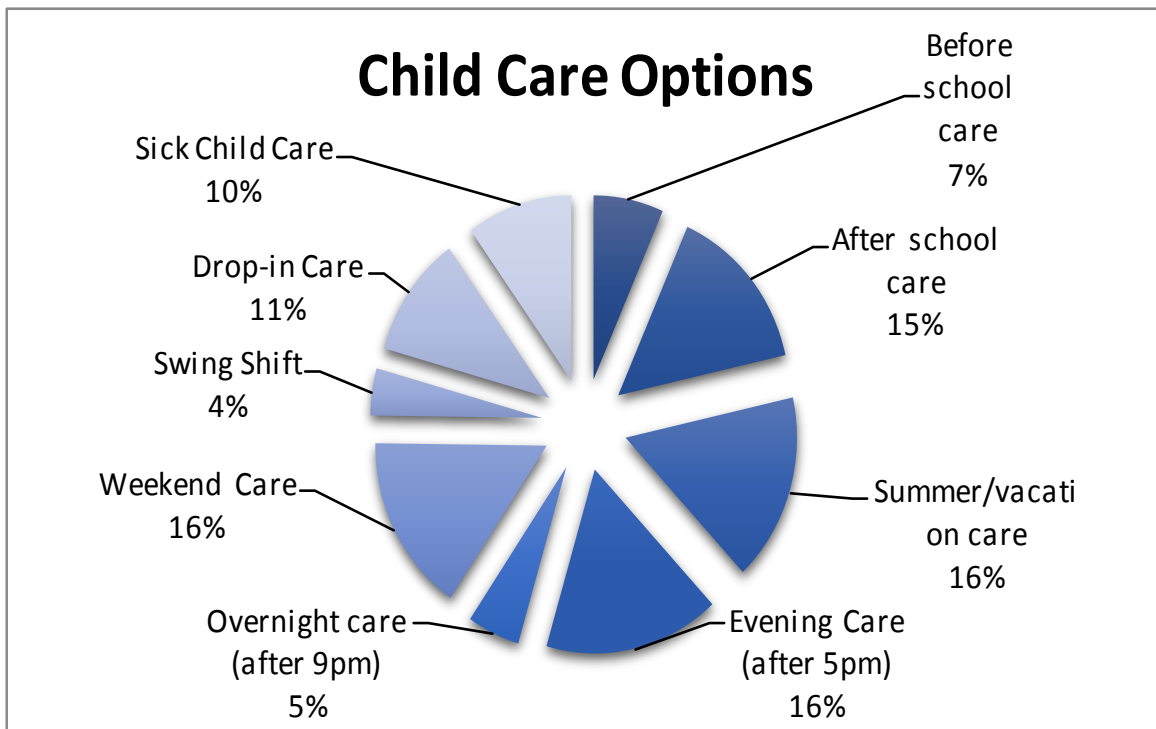


## 2014 Child Care Parent Survey Results



Parents were asked what child care services they would use if they were available. From the list given, the top three choices were evening care and summer/vacation care (43% tie), weekend care (40%) and after school care (38%).

*\*Parents were asked to check all that apply on the questionnaire, the graph indicates the percentage of the total of answers not the percentage of parents.*



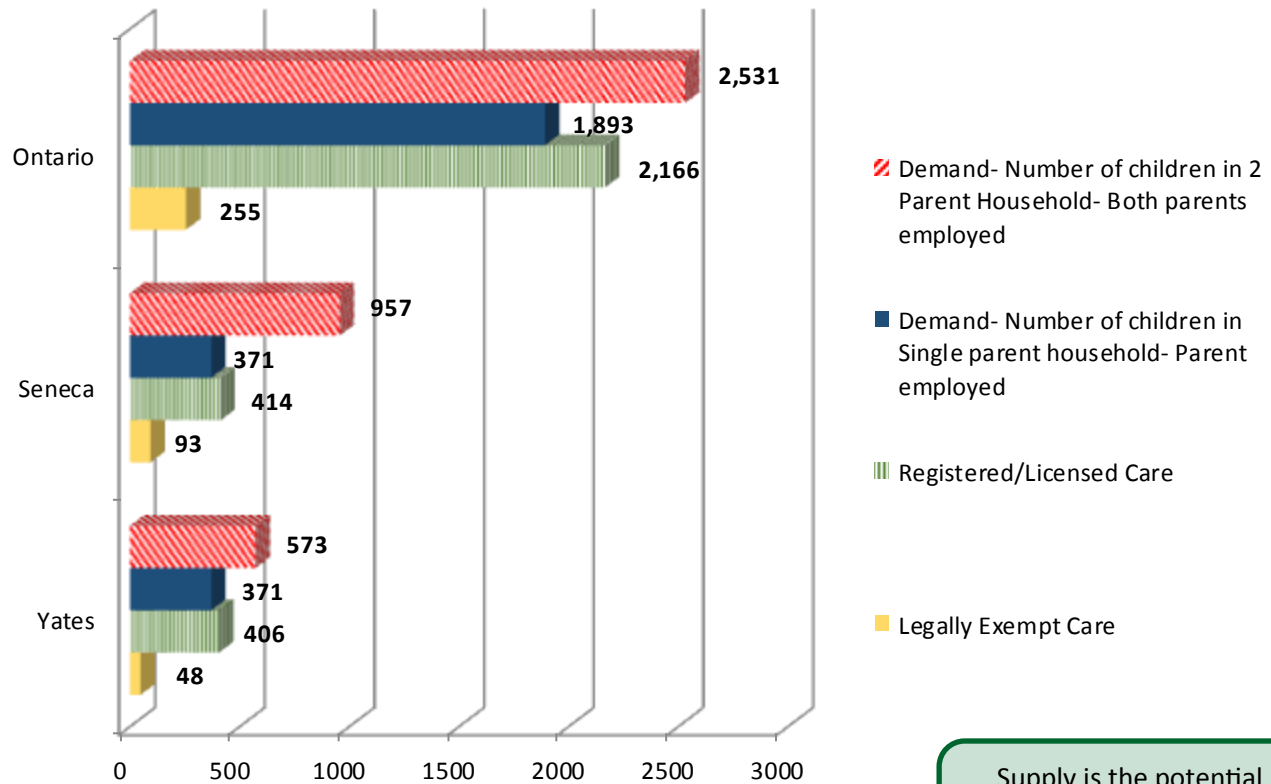
**Nearly half of [the US's] youngest children, under age 6, live in households earning less than twice the federal poverty level, or \$23,550 for a family of four**

The Academic Pediatric Association (APA)

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## Ontario, Seneca and Yates Counties Supply & Demand for children under 6



Supply is the potential availability of slots in child care programs

- ∞ Based on the numbers above, demand is greater than the supply in all three counties.
- ∞ Not all currently registered or licensed programs are at full capacity.



*This poses the question- Who's caring for the children?  
Could it be another family member? informal care? or  
illegal care provider?*

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## Market Rates



NYS OCFS sets maximum reimbursement rates for child care subsidies every 2 years. Payment rates ensure equal access for eligible families to child care services comparable to those provided to children whose parents are not eligible to receive assistance. Market rates must take into account the variations in costs of providing child care in different settings and to children of different age groups as well as the additional cost of providing child care for children with special needs. Federal regulation requires that payment rates be based on a local market rate survey. State law requires the Office of Children and Family Services to establish, in regulation, the applicable market-related payment rate, which establishes a ceiling for State and Federal reimbursement for payments for child care services.

Ontario County Market Rates		Age of child			
Modality		Under age 1 ½ Years Old	1 ½ - 2 Years Old	3-5 Years Old	6-12 Years Old
Center Based		\$246	\$231	\$215	\$200
	Weekly				
Family Child Care		\$175	\$175	\$170	\$160
	Weekly				
Group Family Child Care		\$190	\$180	\$175	\$170
	Weekly				
Registered School Age Care		-	-	-	\$200
	Weekly				
Legally Exempt & In Home Care (enhanced rate given if training requirement met)		\$114 *Enhanced Rate	\$114 *Enhanced Rate	\$111 *Enhanced Rate	\$104 *Enhanced Rate
	Weekly	\$123	\$123	\$119	\$112

Seneca & Yates County Market Rates		Age of child			
Modality		Under age 1 ½ Years Old	1 ½ - 2 Years Old	3-5 Years Old	6-12 Years Old
Center Based		\$190	\$180	\$170	\$160
	Weekly				
Family Child Care		\$150	\$140	\$140	\$140
	Weekly				
Group Family Child Care		\$150	\$150	\$148	\$140
	Weekly				
Registered School Age Care		-	-	-	\$160
	Weekly				
Legally Exempt & In Home Care (enhanced rate given if training requirement met)		\$98 *Enhanced Rate	\$91 *Enhanced Rate	\$91 *Enhanced Rate	\$91 *Enhanced Rate
	Weekly	\$105	\$98	\$98	\$98

[www.ocfs.state.ny.us](http://www.ocfs.state.ny.us), policies and rates May 2014

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## Average Child Care Costs



Based on data gathered by our agency the average costs of care per modality is listed below. The data for these averages are collected annually from surveying child care providers in all three counties and entered into our referral database. *NACCRR database report "cost analysis by age group"*

The **average cost of care** for a **School Age Child Care** Program per County:

County	Child's Age Group	Average Cost of Care—Full-Time
Ontario	Enrolled in school (under 13)	\$63
Seneca	Enrolled in school (under 13)	\$75
Yates	Enrolled in school (under 13)	\$72

The **average weekly cost of care** for a Child Care Center or Family/Group Family Child Care Program per County:

County	Child's Age Group	Average Cost of Full Time Care in a Child Care Center	Average Cost of Full Time Care in a Family Child Care Home	Average Cost of Full Time Care in a Group Family Child Care Home
Ontario	Under 1 1/2 years	\$220	\$156	\$165
	1 ½ - 3	\$196	\$150	\$161
	3 - 5	\$180	\$149	\$160
	6 - 13	\$133	\$130	\$122
Seneca	Under 1 1/2	\$168	\$136	\$134
	1 ½ - 3	\$166	\$123	\$131
	3 - 5	\$163	\$117	\$128
	6 - 13	\$110	\$88	\$89
Yates	Under 1 1/2	\$193	\$134	\$127
	1 ½ - 3	\$161	\$129	\$127
	3 - 5	\$161	\$129	\$127
	6 - 13	\$105	\$96	\$127

**85% of person's intellect, personality and social skills  
are developed by age 5**

[http://www.aqeny.org/wp-content/uploads/2012/03/2.26.2014\\_Pre-K-Report1.pdf](http://www.aqeny.org/wp-content/uploads/2012/03/2.26.2014_Pre-K-Report1.pdf)

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## The Economic Dimensions of Child Care...



### **348 Small Businesses, 3000+ Working Parents, 8800+ Children**

**Child Care is often an invisible industry in today's economy. It is not recognized for its critical value and role as an industry for working parents. Working parents know the value of child care on a daily basis, it allows them to support their families and to participate in the work force. As an industry, child care is not only invisible but also underdeveloped.**



According to *The State of America's Children 2014*, published by the Children's Defense Fund, all poor infants and toddlers could have been served by Early Head Start if the government diverted just 18 days of defense spending. Currently only about 4 percent of eligible children reap the benefits of this high quality early learning experience. Quality early education programs return 7 to 10 percent a year for every dollar invested. Studies have shown that children enrolled in high quality early childhood programs are more likely to graduate from high school, hold a job, and make more money and less likely to commit a crime than their peers who do not participate.<sup>1</sup>



The child care industry is complex. According to current New York State licensing data, there are 322 regulated and legally-exempt child care establishments operating in Ontario, Seneca and Yates Counties. This has decreased from 348 from the previous year. These include not-for-profit and for-profit child care centers, family and group family child care homes, and school age care programs, nursery schools and targeted programs such as Head Start and state funded Universal Pre-Kindergarten (UPK). Care is offered in private for-profit and not-for-profit centers, in homes and in churches. The hours of service are varied, the ages of children accepted are different, the services and facilities offered are as differentiated as the qualifications of the persons offering care.



The amount the U.S. spends per minute on corporate tax breaks would pay the salary of 16 child care workers. More than 220,000 children are currently on waiting lists for child care assistance. Expanding child care increases poor mothers' work participation.<sup>1</sup>



Based on 2006 economic impact study results, the early care and education sector, (consisting of 293 programs serving 4,100 children) in Ontario County alone generates nearly \$28.1 million in gross receipts.<sup>2</sup> Gross receipts are comprised of parent tuition, government subsidies, and government funded industry supports. Government subsidies and industry supports include money for start-up grants for new child care programs, funding for the Child and Adult Food Program (CACFP), State University of New York and City University of New York child care programs and several other quality initiatives.



In this same study of Ontario County over 850 individuals work within the early care and education sector, making the sector a significant employer. Jobs within the sector include teachers (caregivers), teachers' assistants (aides), center directors, administrators, janitors, and other support staff. Collectively these workers earn over \$14.5 million annually. This money is primarily spent locally, supporting other local industries as well as the larger regional economy.

<sup>1</sup><http://www.childrensdefense.org/library/state-of-americas-children/2014-soac.html>

<sup>2</sup>Based on Economic Impact study information conducted by Child & Family Resources 2006

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## INVESTMENTS IN THE CHILD CARE SECTOR PROMOTE REGIONAL ECONOMIC DEVELOPMENT:



*Regional economic impact analysis shows that in New York State each dollar invested in child care generates a total of \$1.52 - \$2.00 in the state economy as a whole.*

### **EACH DOLLAR OF STATE INVESTMENT LEVERAGES MORE THAN \$3.50 IN FEDERAL FUNDS:**

*The federal government invests \$1.3 billion in the early care and education sector in New York. For every one of these federal dollars, more than \$2 is generated in the state economy, resulting in a \$2.7 billion regional economic impact. The combined impact of these leverage and linkage effects is more than \$7 for every state dollar spent.*

*The majority of revenues to child care providers come directly from parents. Unlike higher education where tuition represents only 35% of total costs (Mitchell et al., 2001), parent tuition costs represent the largest portion of the gross receipts of the child care sector. Estimates for New York show that parent tuition accounts for 63 percent of the gross receipts of the child care sector, and government investment in quality early education and subsidies for low-income parents account for the rest.*

Source: An Economic Analysis of the Early Care and Education Sector, Cornell University Department of City and Regional Planning for the New York State Child Care Coordinating Council (Early Care and Learning Council, 2004).

***The basis of all economic development is investment. The well being of a community depends in large measure on the number of children it has and the investment made in them during their formative years. Today's research shows informative years begin at birth and not at age 5 years which we once believed. Advocates of increased access to affordable, quality child care, point to studies that frame child care as an economic development issue.***

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## Conclusion



This document is intended to provide child care professionals, families, elected and public officials, and child advocates with a profile of the current status of child care in Ontario, Seneca and Yates Counties. The following were identified as current concerns and gaps in child care.



Additional investments need to be made to support Child Care Subsidy funds which impacts a family's self-sufficiency as well as the local economy.

- Child Care Aware America, a national organization of child-care resource and referral agencies, found that the annual cost of day care for an infant exceeds the average cost of in-state tuition and fees at public colleges in 31 states. The biggest gap is in New York, where day care is nearly \$15,000 at its highest but in-state college tuition is only \$6,500. Local averages are below and may fluctuate depending on the age of the child. Details on costs can be found on the bottom of page 43.
  - Ontario County annual average: \$8,320.00
  - Seneca County annual average: \$6,708.00
  - Yates County annual average: \$7,020.00
- The Pew Research Center reports that 5% percent of married stay-at-home mothers (with working husbands) had at least a master's degree and family income exceeding \$75,000. This suggests that 95% of stay-at-home moms are primarily among the lower to middle income families, and that it's primarily due to having too little money. Not having a second income may likely place families in poverty.
- There has been a decrease in poverty rates for children under age 18 in comparison to last year's rates in Seneca County (down 5.5%). There is a slight decrease in Ontario (down .6%) County. Yates County has increased slightly by .3%. **Parents still need subsidy support so that they can afford child care costs.** *Parents should not have to give up quality care for their children nor should families be forced to limit self-sufficiency due to child care costs.*
- *Lack of parent funds and demand for quality child care, high staff turnover, lack of business skills, and lack of professionalism in the child care workforce contribute to low compensation rates. Child care workers are some of the lowest paid workers in our communities— averaging \$8.50 per hour. What will happen to child care costs when the minimum wage is increased to \$9.00 per hour?*

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## Conclusion



There are insufficient slots in registered or licensed care during the hours needed by working parents.

- **Parents were asked what child care services they would use if they were available. From the list given, the top three choices were: evening care and summer/vacation care (43% tie), weekend care (40%), and after school care (38%).**
- Of families using our referral services, the top reasons parents were unable to locate care in 2014 were: **Program had no opening for their child**, Made a different choices to accommodate family needs (relative care or legally exempt), No longer needed care, Cost of care too high, **Provider not available on the days or hours care needed. There are 205 fewer licensed or registered child care slots in all three counties combined. (Ontario = 111, Seneca = 49, Yates= 42)**
- Of the families requesting care in **Ontario County 39%** needed non-traditional care hours- *an increase from 32% during last year. Currently only 12% of the registered/licensed programs offer care during these hours, a decrease from 14% last year.*
- Of the families requesting care in **Yates County 1%** needed non-traditional care hours- *a significant decrease from 52% during last year. Only 16% of the registered/licensed programs offer care during these hours. As the providers available in our database don't meet this need and parents have been unable to locate care, we believe parents are finding care through other methods.*
- Of the families requesting care in **Seneca County 30%** needed non-traditional care hours - *an increase from 25% during last year. Currently 19% of the registered/licensed programs offer care during these hours, an increase from 15% the prior year.*

Child Care programs need to improve the quality of their care by increasing knowledge and retention of qualified staff.

- **Investments in child care through subsidy, specialized training and improved benefits for staff will improve the quality of child care.** *21% of child care providers in the three county area have a Bachelor's Degree and 17% hold an associates degree. Only 29% of these child care providers in the three county area have an early childhood related degree.*
- **Child care workers are some of the lowest paid workers in our communities— averaging \$8.50 per hour in our service area. This contributes to a high turnover rate in the field which drastically affects the quality of care children are receiving.**



*If the parents can't afford to pay more than what they are paying for care OR child care subsidy programs aren't helping pay more of the costs for care, then chances are it's the children who are paying in the long run.....*

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